



PRINT ON CLUB LETTERHEAD OR TYPE IN CLUB NAME

CONTACT  
CLUB CONTACT  
CONTACT'S NUMBER

FOR IMMEDIATE RELEASE

DATE

**PRESIDENT'S NAME to Serve as New President  
of Local Optimist Club**

CITY, STATE/PROVINCE – The Optimist Club of CLUB NAME has elected NEW CLUB PRESIDENT for YEAR IN OFFICE. PRESIDENT'S LAST NAME will begin HIS/HER term on October 1. PRESIDENT'S LAST NAME has been a dedicated member of the Optimist Club for NUMBER years.

“I am looking forward to serving as the leader of such a dedicated group of individuals in the coming year,” PRESIDENT'S LAST NAME said. “I am proud of the work we do for children locally, and I hope to see our club strive in its efforts in the year ahead.”

The Optimist Club of CLUB NAME has been supporting the youth of COMMUNITY for NUMBER years. Programs and service projects that the Club is involved in include CLUB PROJECTS.

Optimist International is one of the world's largest service club organizations with over 80,000 adult and youth members in almost 3,000 clubs in the United States, Canada, the Caribbean and Mexico and throughout the world. Carrying the motto "Bringing Out the Best in Youth, in our Communities, and in Ourselves," Optimists conduct positive service projects that reach more than six million young people each year. To learn more about Optimist International, please call (314) 371-6000 or visit the organization's website at [www.optimist.org](http://www.optimist.org).

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