



PRINT ON CLUB LETTERHEAD OR TYPE IN CLUB NAME

CONTACT
CLUB CONTACT
CONTACT'S NUMBER

FOR IMMEDIATE RELEASE

DATE

CLUB NAME Forms to Serve Local Youth

CITY, STATE/PROVINCE – **CITY** citizens have united to serve local youth and set a positive example for children throughout the community.

OPTIMIST CLUB NAME officially formed on **CHARTER DATE** and aims to **LIST GOALS**. The club meets at **TIME & DATE** at **PLACE** and welcomes anyone interested in volunteering and helping improve the community.

“We are just starting out, but we already have big plans in the works, and our number one priority will be helping the children of this community,” Club President **PRESIDENT NAME** said.

Initial projects include **LIST ONE OR TWO PROJECTS**. The club also hopes to **LIST OTHER POTENTIAL ACTIVITIES** as the club gets off the ground.

Optimist International is one of the world's largest service club organizations with over 80,000 adult and youth members in almost 3,000 clubs in the United States, Canada, the Caribbean and Mexico and throughout the world. Carrying the motto "Bringing Out the Best in Youth, in our Communities, and in Ourselves," Optimists conduct positive service projects that reach more than six million young people each year. To learn more about Optimist International, please call (314) 371-6000 or visit the organization's website at www.optimist.org.

For more information about the club, please call [CONTACT NUMBER & E-MAIL](#).

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