

# A Letter from the Editor



Dear Optimists,

First, we would like to extend a thank you for everything you do. *The Optimist* magazine is designed to be a resource to aid you in “bringing out the best in kids.” It is intended to provide Members with news, details about upcoming events and important information to help Clubs stay educated and up to date on what's going on around the Optimist world.

We want you to look forward to reading the latest issue. This is your magazine and our goal is to provide content that you will find informative, inspiring and useful. If you have a story idea or an Optimist topic you would like to know more about, please let us know at [magazine@optimist.org](mailto:magazine@optimist.org).

The magazine is also designed to give Clubs the opportunity to share and learn about amazing service projects or fundraisers. We hope that Clubs enjoy being featured in the magazine and see it as recognition for their efforts. As Optimists, we know that not every project works the way it was intended and sometimes modifications have to be made. Sharing the challenges your Club has faced and the methods you used to overcome them can serve as a learning tool for other Members. It is likely that other Clubs have faced similar issues or will in the future; we can all learn from each other and grow as Optimists.

We would like to invite every Club to submit stories about the work they are doing! All submissions should include the traditional news information: who, what, where, when, why and how. Please also include the name, phone number and e-mail address of an individual we can contact for more information.

Please submit digital photos in a high-resolution format. You may e-mail digital images as attachments to [magazine@optimist.org](mailto:magazine@optimist.org) or send a CD to Optimist International. Please do not print out digital images. *The Optimist* also accepts 35mm photography by mail.

With more than 2,600 Clubs around the globe, *The Optimist* receives excellent submissions that do not make the magazine all the time. Do not be discouraged if your submission is not published right away. Please keep sending!

Thank you for sharing your Optimist experience.

Respectfully,

Danielle Baugher, Editor