

Empower Youth to Lead and Excel with



Attendees of the 2013 Fall Advanced Leadership Academy in St. Louis.

By Rose Santini, Director of National Programs, HOBY

For 55 years, Hugh O'Brian Youth Leadership (HOBY) has proven to be an educational, life-changing experience for high school students of all ages. HOBY has inspired young people to make a difference and become catalysts for positive change in their home, school, workplace, and community. Every year, more than 4,000 committed volunteers, including Optimist Members plan, fundraise, and help to produce HOBY leadership programs for more than 10,000 students from across the United States and around the world.

Community Leadership Workshop (CLeW) is HOBY's introductory one-day leadership program for high school freshmen. It is a free program, typically with 50-100 freshmen students, and focuses on leadership as a discipline to be explored and learned.

HOBY's flagship program is the State Leadership Seminar (LS). Its unique curriculum cultivates leadership development skills that prepare high school sophomores for a life dedicated to leadership, service and innovation. Selected students attend three- or four-day seminars to explore their personal leadership skills while learning how to

lead others and make a positive impact in their community.

The World Leadership Congress (WLC) brings students together from across the globe to discover their potential as the next generation of leaders.

The Advanced Leadership Academy (ALA) is a five-day practical and experiential program where high school juniors and seniors explore how they can use their individual abilities to organize and lead a service project to create meaningful change.

HOBY's mission is to inspire and develop our global community of youth and volunteers to a life dedicated to leadership, service and innovation. Working together through our renewed partnership, we can strengthen local communities to create global change.

To learn more, visit www.hoby.org. To connect with HOBY volunteers in your area, please call (818) 851-3980 ext. 308 or e-mail santinir@hoby.org.

Get Involved!

- Spread the word about HOBY programs to local high schools
- Sponsor students by fundraising or donating funds to attend the programs
- Plan and produce a CLeW with local HOBY Alumni
- Help schools select and register sophomore students for the State Leadership Seminars
- Recruit and sponsor a deserving high school junior or senior for the Advanced Leadership Academy
- Invite sponsored students to speak at a Club meeting
- Volunteer at the events
- Provide gifts-in-kind
- Think of a unique way your Club can help!