

**Advertisements, District Bulletins
and Convention Programs**

ID-23

Net income derived from sale of advertising in District bulletins and convention programs shall not exceed the cost of production and distribution of same. All advertisements shall be in good taste and shall exclude alcoholic beverages, medical remedies and other questionable products and services.

Approval from the President of Optimist International shall be obtained prior to the sale of any advertising in District bulletins or District convention programs. Requests determined by the International President to be out of the ordinary shall be brought before the Board of Directors for approval. A written report, for information only, indicating requests that have been approved by the International President will be submitted by staff to the Board of Directors at the next regularly scheduled meeting.

(Mar 1985; Dec 1993)