

The official name of an Optimist Club shall include the words, "Optimist Club" plus the name of the city or cities, geographic area or other designation as approved by the Board of Directors.

The process of organizing the first Club in a new country shall include establishment of a non-government organization (NGO).

An NGO shall be named Optimist International – (County of expansion).

Official names of Clubs shall not specify any creed, race or nationality, reference to gender, names of individuals living or dead; and shall not duplicate or be confusingly similar to those of existing Clubs in the same state or province.

(Nov 1958; June 1975; Dec 1976; Dec 1984; Mar 1986; Dec 1987; Nov 2001; Dec 2005; March 2014)