

## 2<sup>nd</sup>/3<sup>rd</sup> QUARTER CONFERENCE AGENDA

### **FRIDAY**

Dinner meeting of Governor, Sec/Treas, all Lt. Governors and Growth Team  
(Membership and New Club Building Chairs) – may include Immediate Past Governor and Governor-Elect

- *Begin to work together as a team*
- *Discuss Zone positives and negatives in “closed” setting – determine how and where growth can take place*

### **EXECUTIVE COMMITTEE MEETING**

Invocation, Pledge, Toast

Recite Mission Statement

Welcome & Introductions

Approve minutes of previous Executive Committee Meeting

Governor's Address (Vision, Goals & Challenge)

Lt. Governor Reports (3 minutes)

- NCB activity
- Greatest success in Zone to date
- Greatest challenge facing the Zone

Committee Chair Reports as needed

Closing Remarks by Governor

### **EVENING ACTIVITY (optional)**

HOSPITALITY WELCOME (hosted by area clubs or convention committee)

## **SATURDAY**

BREAKFAST meeting  
Past Governors' Association Breakfast

### **FIRST TIMER SESSION**

Prior to Opening General Session  
Led by Past Governor or Leadership Development Chair  
Provide basic information for First Time attendees/have a short ice breaker so that they can get to know each other and not feel "alone"

### **REGISTRATION**

### **OPENING GENERAL SESSION**

*Prior to the session as people are gathering - build the enthusiasm by having fun – use music, skits, etc. Show slides of Convention activities and/or activities with kids. Get attendees talking and visiting with each other – this will encourage sharing, interest in what is to come, meeting others.*

- Introductions of District Officers and O. I. guest if there is one (use a fanfare or parade or ring bells as they are introduced – make it festive).
- Invocation & Pledge (toast)
- Recite the Mission Statement
- Introduce the Past Governors
- Introduce District Committee Chairs
- Minutes of previous Board meeting presented, discussed, and voted on as well as Financial Report
- Governor's *positive* comments on the status of the District (using the Vision and Goals). Energize, motivate, and inspire!!
- Explain WOW – When Optimists Work – tables are set up around the outside of the room or may be in a hallway – each of 4-8 clubs showcases a special project that they do with a display to share with others. Attendees are encouraged to talk with the club representatives about the projects. (This may be during the BREAK)

### **ORATORICAL FINALS**

**Zone meetings** – 15-30 minutes. Vote for Lt. Governor-Elect. Share projects. Determine needs of Zone.

**LUNCH** – Essay contest winner - OIF awards and fundraisers – International Convention presentation. Motivational, keynote speaker. Can be non-OI speaker.

**GROWTH & RETENTION**- Membership & New Club Building (this should be brief but engaging – a tickler of more in depth training that will take place later in the day) May choose to do skits/role playing/etc. to clarify WHY Growth is important to each club as well as the District

## **BREAKOUT SESSIONS / WORKSHOPS**

- GROWTH & RETENTION – The HOW TO of New Club Building/NOW opportunities for increasing Membership/Etc.
- PGI Module
- Awards and Recognition – why are they important? Looking at Honor and Distinguished Club status, A & A reports, etc.
- Ideas for Summer Activities/Projects
- OIF – why is it important to us?
- REACH YOUR POTENTIAL – Be all you can be. What does it take to be a Club Pres/LG/Gov?
- Other –

## **GENERAL SESSION**

Any remaining business that did not get completed in the morning session  
Awards since First Quarter  
Recognize clubs that have sponsored/built a new club  
Recognize members who have sponsored new members  
Inspirational, motivational comments from the Governor  
Recite Creed

Dinner (optional)

## **SUNDAY MORNING**

Breakfast and PGI Module