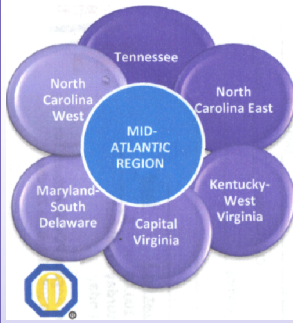


Mid-Atlantic Region Parallel Conference



Greetings Mid-Atlantic Region Optimists, your 2012-2013 Governors and I are developing plans for the upcoming Optimist year. I want to invite you to what we believe will be one of the highlights of the year – our Regional Parallel Conference. We have some exciting Roundtables and Workshops with first class facilitators – All of which we hope will assist you plan for “The Future of Optimism.” Our goal is for each attendee to leave with something you can implement to assist you in meeting your objectives for the year. Please send us any ideas you have for additional Workshops that will enhance our ability to serve our communities.

This will be a great time for Members in our Region to meet, share & exchange ideas and fellowship. There also is time set aside for each District to conduct 1ST Quarter Executive Meetings and a General Session.

Our special guest for the weekend will be our International President, JC St. Onge and First Lady Marcelle – and the most important person YOU.

Let us also continue to work with and support our current Governors and their Administrations to assure each of our Districts have a successful year. Remember, our overall objective is to “Bring Out The Best In Kids.”

Gladys and I look forward to visiting each of your Districts during the 2012-2013 Optimist year and meeting each of you. We look forward to seeing you in Roanoke at our Region’s PDC.

Optimistically Yours,
Richard Highland

2012-2013 International Vice-President-Elect



November 2 - 4, 2012
Sheraton Hotel Airport
2801 Hershberger Road, NW
Roanoke, VA 24017

To make reservations call:
(540) 563-9300 or (800) 325 – 3535
Identify yourself as an Optimist
Rate: \$99.00 + tax per night
(Hotel Cut-off Date October 16, 2012)

The Sheraton Roanoke Hotel is located just off Interstates 81 & 581 and offers free parking and complimentary transportation to and from the airport.

Conference Overview

Friday: 11/02

- District Executive Meetings

Saturday: 11/03

- International President’s Address
- District Board Conferences
- President-To-President
- 1 on 1 With International President**
- Workshops & Leadership Seminars

Sunday: 11/04

- Closing Ceremony
- Wrap-up

Optimist Member _____ District # _____

Club Name _____ Club Number _____ Zone _____

Club Office _____ District Office _____

Non-Optimist Spouse/Guest Name _____

<u>Conference Registration</u>	<u>Quantity</u>	<u>Cost (ea.)</u>	<u>Total</u>
Registration Fee:	_____ X	\$ 100.00	\$ _____

Includes:

Friday Reception; Saturday Breakfast; Saturday Luncheon; Saturday Dinner & Entertainment and Breakfast Sunday.

Make Checks Payable To:

Optimist International/Mid-Atlantic Region PDC & Return To:

Optimist International 4494 Lindell Blvd., St. Louis, MO 63108 c/o Barbara Zurcher

To Register On-line, go to optimist.org/pdc no later than October 23, 2012.

For questions about on-line registration please feel free to contact Sharon Parton at:
Sharon.parton@optimist.org or (800) 500-8130