

## Mid-Atlantic Parallel Conference (PDC)

Friday November 2 – Sunday November 4, 2012

### Tentative Agenda:

Sheraton Hotel - (Airport)  
Roanoke, VA



### Friday: 11/02

4:00 PM – Registration

7:00 PM - 8:30 PM – **District Executive Meetings** (Each District Will Be Assigned Room)

8:30 PM – Hospitality Suites/Social Time

Meet & Greet Fellow Optimists

### Saturday: 11/03

7:30 AM – Registration

9:00 AM - Noon – Opening Ceremony

– Introduction of Your 2012 -2013 Governors

– Welcome & Intro of President

– International President's Address

– Membership Magic

Noon - 1:30 PM Lunch

– International Convention Plans

2:00 PM - 3:00 PM – **Workshops & Leadership Seminars**

- **Making Your Meetings More Interesting / Fun**

Increase Your Meeting Attendance

- **Growing Your Clubs/Districts**

NCB / Membership / Retention

- **OI Web Site - (How To & What's Available)**

- **Round Table: Future of Optimism**

Leadership Development (Finding Leaders For The Future)

Where will we be in 2020 - Where will we find our leaders

3:00 PM - 4:30 PM – **District Board Conferences**

4:30 PM - 5:30 PM – **President-To-President**

(Club Presidents Q&A's with President JC)

6:30 PM – International President's Reception

7:00 PM – Regional Dinner/Entertainment

9:00 PM – Hospitality Suites/Social Time

### Sunday: 11/04

8:30 AM – Breakfast

– Closing Ceremony

– Wrap-up

**"Bridging Our Future"**



## Mid-Atlantic Parallel Conference (PDC)

The overall objective of the Mid-Atlantic Regional PDC is for attendees to interact - exchanging and sharing ideas and building inter-district relationships that will help our Clubs become stronger. We want each attendee to take something back that can be implemented into their respective Clubs & Districts that results in growing our organization and ultimately translates in Optimists reaching more Youth.

### **Feature Presentation: Membership Magic**

Laura Barker

Has your club struggled with increasing membership and attracting younger members using traditional methods? Do you have the same 10 people doing all of the work?

Then this session is for you. Learn proven methods to motivate and organize your club members to work as a team to increase your numbers and to make your club more appealing to the younger generation.

### **President-To-President**

One of the highlights of the conference will be an Opportunity for Club Presidents to chat with Optimist International President JC St-Onge. Your Club's President will have a chance to ask those questions that Club Members ask at your meetings and you will receive valuable information to take back and share with your members.

### **Workshops & Leadership Development Seminars**

#### **Future of Optimism - Round Table Discussion**

CIT - TBD

Where will we be in 2020 - Where will we find our leaders  
How will / Should we grow our Optimist Clubs

#### **NCB/Membership & Retention Spreading Optimism**

CIT - TBD

How to save those members  
Exit interviews/Surveys  
Recruiting for the future  
Building & Retaining Clubs

#### **OI Web Site - How To & What's Available)**

CIT - TBD

Interactive Workshop on How to use the OI Web Site and  
How to use the information to best serve your Club & District  
Experience Real Time - Bring Your Lap Tops & Sign In To The OI Web Site

