

Virtual Optimist International World Championships PSA/Promo Spot

The Optimist International World Championship Oratorical will be live on July 22-23rd 2021. During the live event, Optimist International will be giving Clubs and Districts live airtime to showcase/highlight your Club or District projects and activities. If you want to have your Club or District, be a part of the World Championships, you must submit a video/PSA (15-30 seconds - MP4 format only) to be displayed during the Virtual Optimist International Oratorical World Championships on July 22-23, 2021!

Step 1: Email US!

- You must email us at Oratorical@optimist.org in the email subject include your Club number and name. If you are emailing for a district, please indicate which district. We will confirm receipt of your email and let you know if you accepted for a spot. If spots for your section is full, we will inform you. Again, it is first come basis.

Step 2: Make your video/PSA - Follow all instructions and conditions required for the video submission.

- All individuals in any video must have all have required Club forms signed.
- **Video guidelines:** Length 15-30 seconds, **MP4 ONLY**, 1280 x 720 (720p), 1920 x 1080 (1080p), 2560 x 1440 (1440p) and 3840 x 2160 (2160p). **Aspect ratio** is 16:9.
- Videos must not contain any copyright material (music, brand names, logos, or other copyrighted/trademarked material(s)).

Step 3: Submit your PSA.

- Submit via Google Doc, OneDrive, or WeTransfer.com, to oratorical@optimist.org by **June 15th 2021** (email subject line must read: Oratorical 2021 Promo Spot Submission and your Club Number and Name) staff will not be responsible for any lost emails or videos submissions. If we do not receive your video by June 15th, you void your spot.
- Spots are limited, and will be on a first-submitted, first-considered basis.
- Spots/Commercials must be approved by Optimist International and cannot contain any personal or Club/District solicitation.

Step 4: Once your PSA video is approved follow these donation instructions.

- \$100 donation to the Optimist International Foundation through this link <https://www.oifoundation.org/donate.html>
- Once on the donate page please make sure to select \$100 for payment amount.
- Under Designation select World Oratorical / PSA
- Under payment below the credit card information, you must leave a comment it is not optional. In the comment leave your Club Name and Number or District Name and a number you can be reached out in case there are any payment issues.

Sample videos from 2020 Oratorical:

- <https://youtu.be/yCferOx82M8>
- <https://youtu.be/k8y8zsFCPms>

For more information, please email oratorical@optimist.org with subject line Oratorical Promo/Ad Information Request.

Donation

50th Anniversary Dime-A-Day Pin \$50 \$75 **\$100** Other

Designation

Designation: World Oratorical / PSA

Select \$100

Tribute Gift

This gift is in honor, memory, or support of someone

Select PSA

Payment details

[Payment Processed by Blackbaud](#)

Cardholder name:

Card number:



Expiration: month year CSC: ?

Leave a comment (optional):

PSA DONATION - CLUB NUMBER AND NAME
REQUIRED!

**INCLUDE CLUB
NUMBER**

Donate