

Virtual Optimist International World Championships PSA/Promo Spot for Canada Only

The Optimist International World Championship Oratorical will be live on July 22-23rd 2021. During the live event, Optimist International will be giving Clubs and Districts live airtime to showcase/highlight your Club or District projects and activities. If you want to have your Club or District, be a part of the World Championships, you must submit a video/PSA (MP4 format only) to be displayed during the Virtual Optimist International Oratorical World Championships on July 22-23, 2021!

1. **Step 1:** Prepare your Club's short (15-30 seconds maximum) promotional video (in French or in English or both):

Step 2: Follow all instructions and conditions required for the video submission.

- All individuals in any video must have all have required Club forms signed.
- **Video guidelines: MP4 ONLY**, 1280 x 720 (720p), 1920 x 1080 (1080p), 2560 x 1440 (1440p) and 3840 x 2160 (2160p). **Aspect ratio** is 16:9.
- Videos must not contain any copyright material (music, brand names, logos, or other copyrighted/trademarked material(s)).

Step 3: Submit your PSA and donation.

Submit via Google Doc, OneDrive, or WeTransfer.com, to CanadianPrograms@optimist.org

- by **June 15th 2021** (email subject line must read: Oratorical 2021 Promo Spot Submission and your Club Number and Name) staff will not be responsible for any lost emails or videos submissions. If we do not receive your video by June 15th you void your spot. Spots/Commercials must be approved by Optimist International and cannot contain any personal or Club/District solicitation.

Step 4: Send Payment

- Make a \$100 CA contribution to the Canadian Children's Optimist Foundation by completing the CCOF [Donation Form](#) and submit it by email to: info@ccof-foec.org
- Submit your video with a copy of your completed Donation form to CanadianPrograms@optimist.org with subject line: 2021 VIRTUAL ORATORICAL PSA

Sample videos from 2020 Oratorical:

- <https://youtu.be/yCferOx82M8>
- <https://youtu.be/k8y8zsFCPms>

For more information, please email morenike.fakorede@ccof-foec.org with subject line Oratorical Promo/Ad Information Request.

