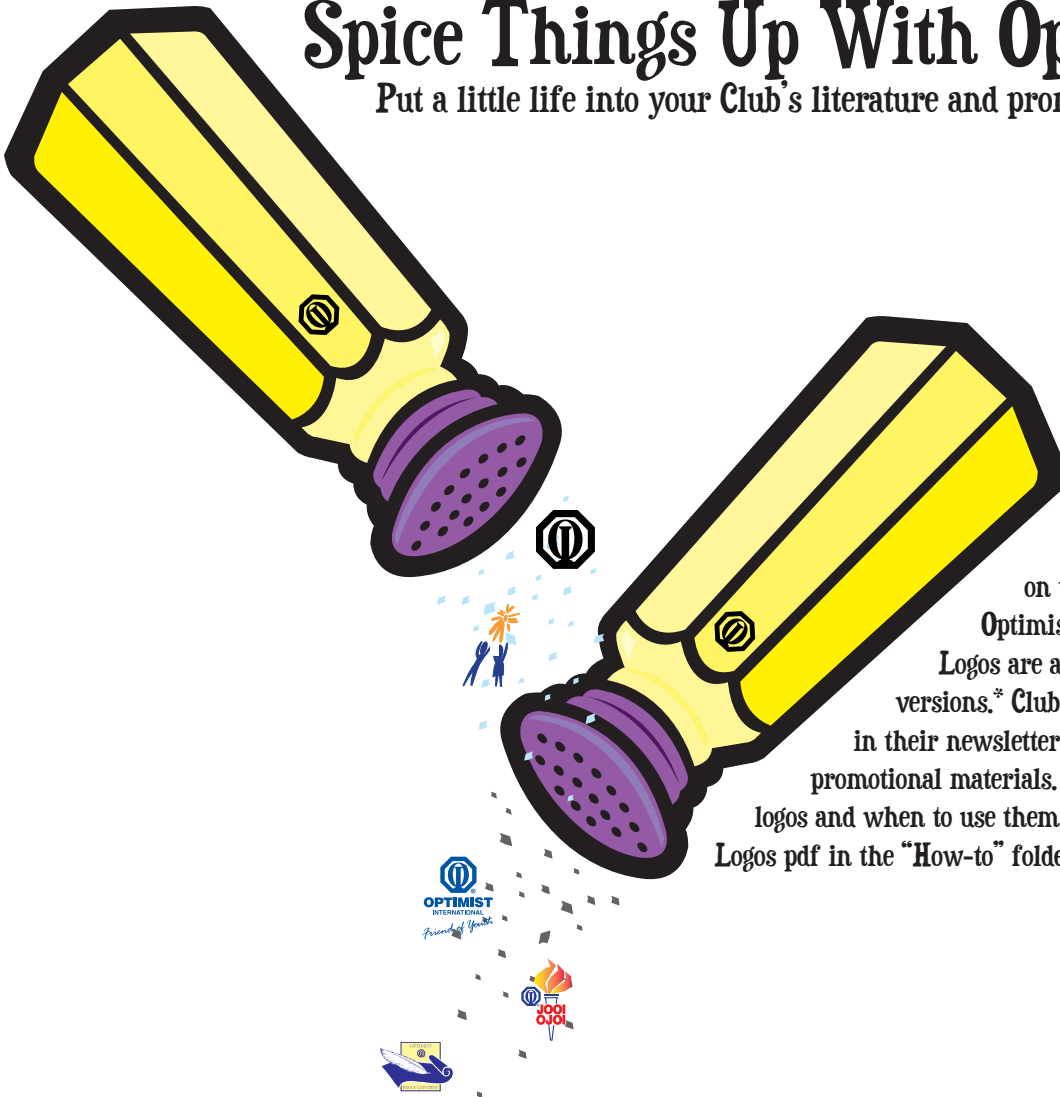


Spice Things Up With Optimist Logos

Put a little life into your Club's literature and promotions with Optimist logos.



A variety of Optimist logos are available for Club use and can be found in the "Logos" folder on the CD or downloaded from the Optimist website at www.optimist.org.

Logos are available in high-res and low-res versions.* Clubs can use them on their websites, in their newsletters and in marketing and promotional materials. For more information about logos and when to use them, see the *Motto, Branding & Logos* pdf in the "How-to" folder on the CD.

- ▶ Optimist International
- ▶ Bringing Out the Best in Kids
- ▶ CCC
- ▶ Friend of Youth
- ▶ International Convention
- ▶ International President
- ▶ JOOI
- ▶ Scholarship Contests

To find the logos page of the website, go to www.optimist.org, look under "Members," then "Forms and Publications" and click where it says "Logos & Graphics."

Many printers require special file formats for printing banners, apparel, etc. To request special file formats, send an e-mail to graphics@optimist.org.

*Permission is required to use logos in certain situations. Please check out the Optimist trademark policy link on the logos page of the website for more information.