

Extra, extra! Put those magazines to good use!

If someone in your Optimist Club receives multiple copies of *The Optimist* magazine, use them for marketing. Here's how.

Pass them on! Check the local library branch or contact a doctor, dentist, hair salon or any business that has a waiting area to see if they would welcome the magazine.

Hand them out! Pass out extra magazines to parents at service projects and events. Include a label with the name, phone and e-mail of who to contact to join or donate.

Gather them up! Collect the extra copies and keep them for an upcoming NOW meeting. Pass the copies out to potential Members so they can look through some reading material after the event.



If your Members have exhausted their resources and prefer to receive just one copy, please contact the magazine by sending an e-mail to magazine@optimist.org or calling (800) 500-8130, ext. 228.

Don't forget to recycle the magazines after you are done reading them!