



THE **POWER** OF A  
PROMOTIONAL PARTNER

[shumsky.com](http://shumsky.com)



**INNOVATE CREATE PROMOTE INSPIRE**



**OPTIMIST**  
INTERNATIONAL

**We are proud to announce that as of October 1, 2014, Shumsky will be the official supplier for all of your Optimist International supplies and promotional products!**

We are working hard to revamp the Optimist International online store which will allow you to purchase all of your Optimist supplies with the click of a button. The official store launch will be October 1, 2014. We are looking forward to working with all of you and we are proud to support the Optimist International Organization. **More details COMING SOON!**

**Shumsky partnership is based on...**

**Fresh perspective** on how promotional products and custom-developed items should be used to solve your club needs.

**Unique Industry Savvy** to custom design and patent products from a 'back of the napkin' idea and produce through all the stages of manufacturing, quality testing, and ultimately on-time delivery.

**Proven methods** to reach and motivate your audience.

**Creative ideation** for promotional product items, uses and decoration methods all aligned with your budget and timeline requirements.

**Focus** on keeping promotions aligned with your club's objectives.

**Fulfillment and Distribution:** proprietary online store platform and state-of-the-art 900,000 cubic feet facility to house and distribute across town or across the country.

**Industry Involvement:** leadership in the QCA Industry Alliance, Global Industry Leadership Task Force, PPB Magazine Editorial Council, and best practices eCommerce.

**REPRESENT YOUR OPTIMIST CLUB**  
INSPIRE LOYALTY TO  
SPREAD AWARENESS OF

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