

WOW!Calendars are a simple and profitable way for your club to raise money for the projects your club supports within your community. And, they're super easy to sell!

Here's how it works:

- Register your club by calling 800-236-0581 (ask for a calendar representative) or by sending an email to fundraising@jhl.com. We'll need your club name, shipping address and the contact information for the person you designate to head up your WOW!Calendar fundraiser (we refer to this person as the calendar coordinator).
- 7-10 days after you register your club you will receive your WOW!Calendar Fundraiser Sales Kit. The kit provides everything you need for a successful fundraiser - this includes brochures your members can use to sell WOW!Calendars, and order forms for gathering order information.
- We will provide an order entry website for your club. As orders are received your calendar coordinator can enter the orders on your order website. Order entry can be done at any time and does not need to wait until all selling is complete. The coordinator will receive order confirmation emails for each order entry session. We also offer an option for submitting your order by completing an order spreadsheet that we provide.
- There are three available deadlines for submitting your order for maximum fundraising flexibility:
 - October 15, 2014
 - November 15, 2014
 - December 15, 2014
- You will be charged a flat shipping rate of \$15.00 per shipment regardless of how many calendars are ordered. We recommend coordinating your fundraiser around one of the order deadlines to limit your shipping costs to one \$15.00 charge. (Canada \$42.25 per shipment up to 20#)

JHL will charge your club \$10.00 per calendar ordered.
You set your selling price and your profit margin!

To register your club or for more information, email fundraising@jhl.com or call 800-236-0581 and ask to speak with one of our JHL Digital Direct calendar service representatives.



Finally a fundraising item that's unique
and just plain fun to sell!

WOW! Calendars

Each WOW!Calendar has twelve uniquely
personalized photographs and one line
from the Optimist Creed for each month.

There are six WOW!Calendar styles to
choose from so your customers can
select the one that's just right for them:

- Standard
- Business
- Travel
- Elegance
- Kids
- Sports

If you have any questions
email fundraising@jhl.com
or call 800-236-0581 and
ask to speak to a calendar
representative.



An Optimist
International
endorsed
fundraiser!

Many Optimist Clubs have already
had success with the WOW!Calendar
Fundraiser. Here's what one club has
to say....

“Our success is the product itself. We
more than doubled sales this year due
to people seeing the calendar from last
year. We also had two businesses use
the calendar as a business gift. It sells
itself. Grandparents and businesses
have already told us that they are looking
forward to next year!”

A 2013 Optimist Club success!



For more information go to:
<http://www.jhl.com/optimists/optimists.html>

Calendars also available in French:
<http://www.jhl.com/optimists/optimists-fr.html>