



The Optimist Club of the Year award is presented annually to the most outstanding Club in each Region based upon the following criteria:

	<b>MAXIMUM POINTS</b>
Service projects sponsored by the Club	<b>30 Points</b>
Member Development Programs a year i.e. PGI Program, Optimist International Conventions and Summit, etc.	<b>25 Points</b>
Club Growth and Increased Community Awareness Campaigns i.e. NOW Program, Marketing Campaign, etc.	<b>25 Points</b>
Increased Volunteer Member Base	<b>10 Points</b>
New Community Efforts	<b>10 Points</b>

Points in each category will be awarded by independent judges based upon community outreach, impact on children and Members, new and innovative ideas, and benefits to the individual Club Members.

Interested Clubs are invited to submit information as outlined on the judging form available at [www.Optimist.org/CluboftheYear](http://www.Optimist.org/CluboftheYear). Clubs can submit any materials they chose as the items relate to the specified criteria.

Recipients of the "Optimist Club of the Year" will receive one paid convention registration, a banner patch, an award and the opportunity to compete for the Overall Optimist Club of the Year.



The Overall Optimist Club of the Year is the highest achievement an Optimist Club can attain in the Optimist organization. The eight "Optimist Clubs of the Year" will be judged and ranked by multiple judges. The recipient of this prestigious award will be chosen regardless of number of Members, or Region and will be known as the "Best Overall Club" in Optimist International.

Community outreach and impact on children and Members from projects throughout the year will be considered as part of the judging, using same criteria as Optimist Club of the Year.

The Club named the Overall Optimist Club of the Year will receive one round-trip airline ticket to the Optimist International Convention, a banner patch, an award and an article in The Optimist magazine and on the Optimist website.