



August 2014

Dear Club President-Elect:

Congratulations on having been chosen to serve as the President of your Club for the 2014-2015 Optimist year! I know that your leadership and enthusiasm will help your Club to be successful this next year!

Enclosed in this packet, you will find a few of the many resources that are available to assist you and your Club this year including information regarding dues and fees, new community outreach, ideas for your expanding your volunteer membership base, developing your current members, and how to engage the OI Foundations for your club's benefit.

You will also have the opportunity to participate in the Leadership Summits that will be held again this year. The Leadership Summits offer a one-day training session that focuses on high-energy leadership driven presentations and leadership skills development. The Summits are open to our Members and will be open to non-Members as well. The Summits are located in different destination locations on different dates in hopes that most will either be within driving distance or some place you might like to tack on a vacation. The dates and locations of the Summits are included in this packet. Please watch for further information regarding the Leadership Summits from Optimist International and your District.

As Optimist Members, we receive the greatest satisfaction when we are able to see that our work makes an impact on our communities and on the lives of children. During this year, I encourage you and your Club Members to look for ways to bring out "the best" in children and our communities.

Yours in Optimism,

A handwritten signature in black ink that reads "Kenneth R. Garner". The signature is written in a cursive, flowing style.

Kenneth R. Garner

President-Elect, Optimist International

# 2014-2015

## PRESIDENTIAL INCENTIVES FOR CLUBS

### Banner Award Program

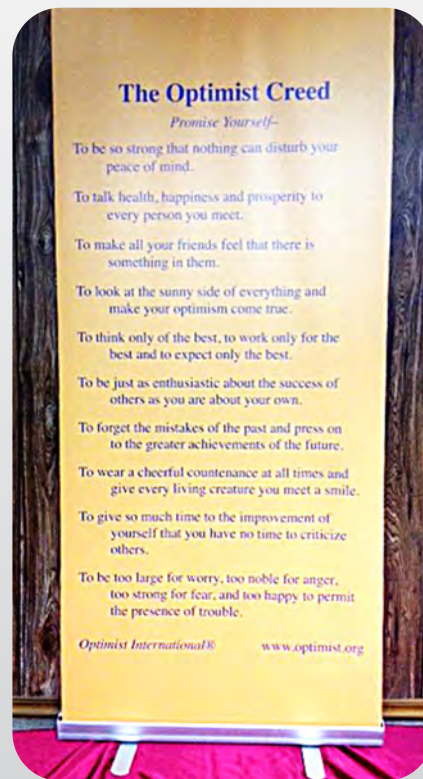
#### 1. Club Level

- a. One new roll-up Creed banner per Adult Club Built
- b. One new roll-up Creed or Purposes banner for adding 15 New Adult Members (JOOI and Friends not included)

**Bonus:** One additional new roll-up Creed or Purposes banner for adding another 15 New Adult Members (total of 30 New Adult Members)

#### 1. District Level

- a. One new roll-up Creed or Purposes banner for having built three New Adult Clubs.



### Builders of Excellence

New Clubs may be sponsored by two existing Clubs and up to four Builders of Excellence may be named.

### 30 and Under for \$30

The 30 and Under for \$30 Membership program will continue during the 2014-2015 Optimist year. A new Member that is age 30 or under may join Optimist for a \$30 International dues and Registration fee for one year. When the year is over, the Member pays full International dues.