



From Small to Large: Ways to Get Involved with the CCC for Every Size

The Optimist International Board of Directors established the Childhood Cancer Campaign in 2001. There are numerous ways Clubs can get involved with the program and now is the perfect time to get started. When you're providing the care, every project makes a **BIG** difference!

SMALL

- Register a Club CCC Chair.
- Call Optimist International and request a resource packet for your Club and free brochures for members of your community.
- Purchase one CCC coin bank and place it in a prominent local business. Collect the proceeds, send a minimum of 50 percent to the Optimist International Foundation-CCC and designate the remaining funds for Club CCC activities.
- Contact a hospital social worker and see if there is a local family that can use your help.
- Write a greeting card or letter to a childhood cancer patient who is not receiving mail.
- Purchase a phone card and give it to the family of a childhood cancer patient.
- Make a small donation to your local hospital.
- Purchase CCC merchandise from Shumsky or Corral and give it to childhood cancer patients at a local oncology center.
- Contact a local agency such as the Ronald McDonald House and coordinate a CCC activity with them.
- Present a pediatric oncology caregiver with a gift certificate for a night out.

MEDIUM

- Hold a small CCC fundraiser such as a walkathon or raffle, donate 50 percent of the proceeds to the Optimist International Foundation designated for the CCC fund and keep the other 50 percent for Club CCC-related projects.
- Sponsor a Club program to educate your Members about childhood cancer. Request the CCC PowerPoint presentation from Optimist International.
- Establish a relationship with a social worker at a local hospital and provide them with a copy of “The New Normal” DVD and a copy of the “Reflections” journal.
- Ask the local hospital for a wish list and provide them with an item from the list each month.
- Hold a Penny War in your local school district to raise money.
- Participate in a District CCC project.
- Write an article and take pictures of children at your Club’s CCC event and submit them to Optimist International.
- Coordinate the pickup of school assignments for a childhood cancer patient.
- Offer transportation service to the family of a child with cancer.

LARGE

- Sponsor a CCC fundraiser and invite the media. Donate 50 percent of the proceeds to the Optimist International Foundation designated for the CCC fund and 50 percent to a local hospital or oncology center. Consider making this an annual event.
- Make a donation to the CCC research fund.
- Host a public forum to educate your community about childhood cancer.
- Hold a Recognition Day for pediatric oncology caregivers.
- Offer lawn care services for the family of a childhood cancer patient.
- Purchase several CCC coin banks and place them in local businesses. Collect the proceeds, send a minimum of 50 percent to the Optimist International Foundation-CCC and designate the remaining funds for Club CCC activities.
- Complete a Community Project Awards (CPA) book promoting your best CCC project.
- Sponsor a program with your local school to educate children about childhood cancer. Contact the school nurse and guidance counselor for assistance.
- Get involved with your local Camp Quality and volunteer to work with the children.
- Ask the mayor to sign a proclamation designating June as CCC month in your community.