

**2010-2011
BOARD LIAISON**

VICE PRESIDENT(S) COMMUNICATIONS

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| DATE | 3/1/11 |
| BOARD LIAISON | W. Chris Jernigan |
| VICE PRESIDENT | Raymonde Michaud |
| REGION | Region 8 – St. Lawrence |

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| Status of Region | <p>VP Raymonde has been working to keep regular communications with her Governors. They had a face-to-face meeting in the Canadian Service Center in January and sends them emails at least twice per month. She plans to contact each of them personally during the month of March. There is another Governors' Meeting planned for April 28.</p> <p>Currently there has only been one new club built in the St. Lawrence Region and membership growth has been slow.</p> <p>VP Raymonde recognizes March and April as the best months to focus on growth and will be pushing her Governors to do so. She fully understands that her role as VP is to encourage her Governors to grow their Districts. She said she plans to tell them to "get in the arena."</p> <p>One of her Districts (54) is having Leadership trouble and she will be visiting them on March 6 to assist them.</p> |
| Concerns/Issues for Board Discussion | <p>VP Raymonde did not have any issues or concerns for the Board. I asked her specific questions about the Awards Program. She stated many members were disappointed that there was not a President's Citation this year. She stated that 3 Districts were disappointed that there was not a membership pin and that she had suggested to them that they use their District pin for that. She feels this is an appropriate way to do pins – that the District should focus on member awards and International should focus on club awards. She recognized that any decision will be difficult to implement because people are so resistant to change.</p> |
| Other | <p>I reminded her of the live-stream of the Board Meeting and encouraged her to participate.</p> <p>Special thanks to Geneviève Meilleur who served as translator for the conversation.</p> |