

**STAFF REPORT TO THE  
OPTIMIST INTERNATIONAL  
BOARD OF DIRECTORS**

**December 10, 2010  
St. Louis, MO**

**DISTRICT DUES INCREASE**

**REQUEST FOR BOARD ACTION:**

Optimist International Bylaws, Article VII, Section 5B, requires that Districts must receive the approval of the International Board of Directors for any increase in District dues. The District must complete all requirements of Board Policy D-4. A current schedule of District Dues is attached.

**A. SOUTH FLORIDA DISTRICT REQUEST FOR DUES INCREASE**

Rationale: At its August 28, 2010 District Convention General Session, the South Florida District voted to increase District Dues by \$2.00 per member effective October 1, 2010.

**Motion Requested:**

That the Board of Directors hereby approves the South Florida District's (61) request for a dues increase of \$2.00 per member per year, that would be from \$13.00 to \$15.00 annually and to make this retroactively effective October 1, 2010.

Respectfully submitted,  
Connie Pellock  
Senior Director Finance & Administration

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**DISTRICT REQUEST FOR SPECIAL CONVENTION**

**REQUEST FOR BOARD ACTION:**

Optimist International Bylaws, Article VII, Section 4, requires that Districts must receive the approval of the International Board of Directors for any specially convened District Convention.

**A. NORTH CAROLINA WEST DISTRICT REQUEST FOR SPECIAL CONVENTION TO CONSIDER A DISTRICT DUES INCREASE**

Rationale: As requested by the District Secretary Treasurer in her letter to the Board of Directors (see attached), the NCW District has not had a dues increase since 1977. This year, they have had to make drastic cuts in the current budget and feel these cuts have a negative effect on the promotion and administration of the District and its leaders. The District plans to hold a special convention on February 12, 2011 to consider a \$5 dues increase, pending International Board of Directors approval.

**Motion Requested:**

That the Board of Directors hereby approves the North Carolina West District's (44) request for a special convention to consider a \$5.00 dues increase, that would be from \$13.00 to \$18.00 annually and to make this effective April 1, 2011.

Respectfully submitted,  
Connie Pellock  
Senior Director Finance & Administration

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**DISTRICT REQUEST FOR FUNDRAISING**

**REQUEST FOR BOARD ACTION:**

Optimist International Board Policy D-9 states that all Districts may conduct fund raising projects with prior written permission from the International Board of Directors. Any fund raising activities must conform to Products Endorsement Policy I-65 paragraph 1e and District budgets; annual audited financial statements shall include identification of such fundraisers. Excess revenues upon approval of the Board of Directors may be used for operating and/or administrative expenses.

**There are no requests at this time – as of November 16, 2010**

Respectfully submitted,  
Connie Pellock  
Senior Director Finance & Administration

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**CLUB USE OF TRADEMARKS AND SERVICE MARKS**

**FOR BOARD INFORMATION:**

Optimist International Board Policy ICD-1 states all requests from Clubs for the use of the Optimist name, emblem and slogans, must receive the approval of the International President (via Executive Director Benny Ellerbe) after adequate review and consultation with appropriate staff and/or general counsel.

**There are no requests at this time – as of November 16, 2010**

Respectfully submitted,  
Connie Pellock  
Senior Director Finance & Administration

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**SALE OF ADVERTISEMENTS IN DISTRICT PUBLICATIONS**

**FOR BOARD INFORMATION:**

Optimist International Policy ID-23 requires that Districts receive the approval of the International President for sale of advertisements in District Bulletins and/or Convention Programs.

**There are no requests at this time as of November 16, 2010.**

Respectfully submitted,  
Connie Pellock  
Senior Director Finance & Administration