

**REPORT TO THE
BOARD OF DIRECTORS
OF
OPTIMIST INTERNATIONAL
BY THE**

INTERNATIONAL JOOI CLUBS COMMITTEE

December 10-11, 2010
St. Louis, Missouri

SECTION 1 REQUESTS FOR BOARD ACTION

A. POLICY FOR GOVERNANCE TITLE

Rationale: To clarify that JOOI is a “Division of OI” instead of a “Program of OI,” the JOOI Board and Committee request:

Motion Requested:

That the Optimist International Board of Directors approves the following revision to the JOOI Policy for Governance title change, pending approval by the JOOI Delegates at the 2011 JOOI Convention in Baltimore.

Budget: \$0

**POLICY FOR GOVERNANCE OF JUNIOR OPTIMIST OCTAGON INTERNATIONAL, A
~~PROGRAM OF OPTIMIST INTERNATIONAL~~ DIVISION OF OPTIMIST INTERNATIONAL**

B. GENDER-SPECIFIC LANGUAGE

Rationale: To change all gender-specific language to gender-neutral language (throughout the entire document), the JOOI Board and Committee request:

Motion Requested:

That the Optimist International Board of Directors approves changing all gender-specific language to gender-neutral language (throughout the entire document) in the JOOI Policy for Governance, pending approval by the JOOI Delegates at the 2011 JOOI Convention in Baltimore.

Budget: \$0

C. “YOUTH CLUBS” TO “JOOI CLUBS”

Rationale: To change the phrase “Youth Clubs” to “JOOI Clubs” (throughout the entire document), the JOOI Board and Committee request:

Motion Requested:

That the Optimist International Board of Directors approves changing the phrase “Youth Club” to “JOOI Clubs” (throughout the entire document) in the JOOI Policy for Governance, pending approval by the JOOI Delegates at the 2011 JOOI Convention in Baltimore.

Budget: \$0

D. “JOOI BOARD” TO “JOOI BOARD OF DIRECTORS”

Rationale: To replace “JOOI Board” with “JOOI Board of Directors” (throughout the entire document), the JOOI Board and Committee request:

Motion Requested:

That the Optimist International Board of Directors approves replacing “JOOI Board” with “JOOI Board of Directors” (throughout the entire document) in the JOOI Policy for Governance, pending approval by the JOOI Delegates at the 2011 JOOI Convention in Baltimore.

Budget: \$0

E. POLICY V: MEMBERSHIP IN CLUBS

Rationale: To allow JOOI members who are 19 years old to continue JOOI membership as long as they are not 19 prior to September 30th of the current administrative year and eliminate High School student or its equivalent when referring to Octagon Clubs, the JOOI Board and Committee request:

Motion Requested:

That the Optimist International Board of Directors approves the following revision to the JOOI Policy for Governance, Policy V: Membership in Clubs, Section 2: Membership, as stated below pending approval by the JOOI Delegates at the 2011 JOOI Convention in Baltimore.

Budget: \$0

POLICY V: MEMBERSHIP IN CLUBS

Section 2: Membership. Members of JOOI shall not be 19 prior to ~~October 1~~ **September 30th** of the current administrative year. Suggested age ranges:

Alpha Clubs – 6 to 9

Junior Optimist Clubs – 10 to 13

Octagon Clubs 14 ~~and older to 19 and a High School student or its equivalent~~

F. POLICY VII: INTERNATIONAL ADMINISTRATION

Rationale: To allow the Immediate Past President to remain on the JOOI Board if his/her age exceeds the requirement of a JOOI member and to also clarify both the JOOI Clubs Committee Chairperson and staff liaison are non-voting members, the JOOI Board and Committee request:

Motion Requested:

That the Optimist International Board of Directors approves the following revision to the JOOI Policy for Governance, Policy VII: International Administration, Section 2: International Board of Directors, as stated below pending approval by the JOOI Delegates at the 2011 JOOI Convention in Baltimore.

Budget: \$0

POLICY VII: INTERNATIONAL ADMINISTRATION

Section 1: Administration. Junior Optimist Octagon International shall be governed by a Board of Directors with the approval of the Optimist International Board of Directors.

Section 2: International Board of Directors. The JOOI Board of Directors shall consist of the President, the Immediate Past President (**age requirement exempted**), and four Directors, ~~and the Youth Club Committee Chairperson appointed by the Optimist International President, as well as a staff liaison (who is a nonvoting member of the board).~~ **JOOI Clubs Committee Chairperson appointed by the Optimist International President and staff liaison are non-voting members.**

G: POLICY VII: INTERNATIONAL ADMINISTRATION

Rationale: To clarify who will be allowed to run for JOOI President and JOOI Board of Directors and his/her qualifications, the JOOI Board and Committee request:

Motion Requested:

That the Optimist International Board of Directors approves the following revision to the JOOI Policy for Governance, Policy VII: International Administration, Section 3: Qualifications, as stated below pending approval by the JOOI Delegates at the 2011 JOOI Convention in Baltimore.

Budget: \$0

SECTION 3: Qualifications. The President and JOOI Board of Directors shall be elected by the delegates at the annual convention. They shall take office October 1, following their election. No more than two candidates per District will be eligible to run for the International JOOI Board of Directors. Those eligible for the office of Director shall be a member in good standing belonging to a Club in good standing, shall have served a term as Club president or a District officer and shall be the age of 14 ~~and not 19, and shall remain a high school student or its equivalent~~ by October 1 ~~of the current administrative year.~~ Those eligible for the office of President must have served as an International Director or District Governor, must be 16 by October 1 ~~of the current administrative year,~~ and meet the requirements for an International Director. In order to be listed on the ballot, potential candidates for the International JOOI Board of Directors must submit an official application and a signed letter from their school principal or equivalent, for those applicants who are still in high school or its equivalent, to the International Office by June 1 prior to convention. Candidates from the floor will be allowed to run for the International JOOI Board of Directors and International JOOI President. If elected from the floor, the election for that office will be contingent upon the submission of a signed letter from their high school principal or equivalent **if in high school**, to the Optimist International Staff **by September 1**. Those nominated from the floor will receive the same privileges as **preannounced** candidates, with the exception of their name being pre-printed on the ballot. ~~Elected officers shall not be eligible to hold that same elected office upon completion of their term unless there is an insufficient number of qualified candidates after nominations from the floor are taken and the current officer remains eligible.~~ **Those eligible for the office of Director will be able to run for a second term with a maximum of two being elected to another term. Current Board members wishing to run for a second term must follow the same**

nomination procedures as preannounced candidates and may not be nominated from the floor. If more than two current Board members run for election then a primary election will be held and the two highest vote receivers will be added to the ballot.

H. POLICY XVII: INTERNATIONAL REVENUE

Rationale: To clarify if another dues increase was proposed that still only one dollar (U.S.) fee would remain aside to help fund and offset the costs of the JOOI Convention, not 50% of the increase, the JOOI Board and Committee request:

Motion Requested:

That the Optimist International Board of Directors approves the following revision to the JOOI Policy for Governance, Policy XVII: International Revenue, Section 2: Annual Dues, as stated below pending approval by the JOOI Delegates at the 2011 JOOI Convention in Baltimore.

Budget: \$0

POLICY XVII: INTERNATIONAL REVENUE

Section 2: Annual Dues

Member Clubs. An annual \$10.00 (U.S.) per Club member Membership fee, shall be paid to Optimist International by Junior Optimist and Octagon Clubs for Clubs in Tier 1 countries, \$7.39 (U.S.9) per Club member Membership fee for Clubs in Tier 2 countries, and \$5.22 (U.S.) per Club member Membership fee for Clubs in Tier 3 countries of not more than 50 members per Club. Alpha Club members will pay \$8.00 (U.S.) per Club member Membership fee in Tier 1 countries, \$5.91(U.S) per Club member Membership fee in Tier 2 countries, and \$4.17 (U.S.) per Club member Membership Fee for Clubs in Tier 3 countries of not more than 50 members Club and paid to Optimist International. **Fifty percent of the increased One dollar (U.S.) of each membership** fee shall be set aside to help fund and offset the costs of the JOOI Convention. This fee is due 30 days after receipt of billing in October. No increase in this membership fee shall become effective unless voted upon by a majority of the delegates at the annual JOOI Convention.

I. POLICY XVIII: INTERNATIONAL BOARD OF DIRECTORS

Rationale: To allow the JOOI Board members to also conduct business and voting via email, the JOOI Board and Committee request:

Motion Requested:

That the Optimist International Board of Directors approves the following revision to the JOOI Policy for Governance, Policy XVIII: International Board of Directors, Section 3: Voting by Mail, as stated below pending approval by the JOOI Delegates at the 2011 JOOI Convention in Baltimore.

POLICY XVIII: INTERNATIONAL BOARD OF DIRECTORS

Section 3: Voting by Mail or **E-mail**

a. The JOOI Board of Directors may transact business by mail **or email** by voting upon any proposal mailed **or emailed** to the members thereof by certified mail or **to known email address with delivery receipt** with the approval of the president.

J. POLICY XX: INTERNATIONAL COMMITTEES

Rationale: To eliminate the JOOI Candidate Qualification Committee as the Optimist International JOOI Staff member checks the Candidate qualifications, the JOOI Board and Committee request:

Motion Requested:

That the Optimist International Board of Directors approves the following revision to the JOOI Policy for Governance, Policy XX: International Committees, Section 1: Name and Purpose, as stated below pending approval by the JOOI Delegates at the 2011 JOOI Convention in Baltimore.

Policy XX: INTERNATIONAL COMMITTEES

Section 1: Name and Purpose. The committees of JOOI shall be established by the JOOI Board of Directors as follows.

a. The Convention Rules Committee which shall be responsible for credentials and rules. Duties: The Convention Rules Committee shall present its report as early as possible after the opening of the convention.

~~b. Candidate Qualifications Committee which shall be composed of the Youth Clubs Committee Chair serving as chairperson, two members of the International Youth Clubs Committee as appointed by the Chair, and two members of the JOOI Board appointed by the JOOI President. This Committee shall verify the credentials of potential JOOI Board candidates.~~

b. Other Committees to be established.

K. POLICY XXIV: JOOI DISTRICT OFFICERS

Rationale: To clarify the makeup of the Executive Committee, the Board and Committee request:

Motion Requested:

That the Optimist International Board of Directors approves the following revision to the JOOI Policy for Governance, Policy XXIV: JOOI District Officers, Section 3: Executive Committee, as stated below pending approval by the JOOI Delegates at the 2011 Convention in Baltimore.

POLICY XXIV: JOOI DISTRICT OFFICERS

Section 1: Administration. The business of the District shall be administered by a Board of Directors.

Section 2: Board of Directors. The Board of Directors of each District shall consist of the Governor, the Governor Elect, the immediate past Governor the Lieutenant Governors or directors, the District Secretary/Treasurer, and the president or a representative of each JOOI Club in the District.

Section 3: Executive Committee. The ~~officers~~ **Executive Committee** of each District shall be the Governor, Governor Elect, immediate past Governor, Lieutenant Governors or directors and the Secretary/Treasurer.

Section 4: Vacancy. For good cause or upon death, resignation or incapacitation of any elected or appointed officer or any officer designate of a District, or in the event of the failure of any officer to carry out the duties of his office, the Optimist District Board may declare said office

vacant and shall select a successor to fill the remainder of his term based on the recommendation of the District JOOI Clubs Chair and JOOI District Executive Committee.

SECTION II: FOR BOARD INFORMATION

AA. PRESIDENT KAYLEIGH WHITE ANNOUNCES 2010-2011 THEME AND GOALS

Theme: Spread the Word for the Kids

Goals:

- Contact your Board Buddy once a week through an e-mail or phone call. Your job is to hold each other accountable for your work. The subject of your conversation should be...

- What you have done for JOOI this week?

- What do you plan to do?

- What positive/negative things have you experienced?

- Is there anything you need help with?

- CONFERENCE CALLS

- Conference calls will be held every month. An agenda will be sent out one week before the call so everyone will be ready to discuss. On the conference calls you will make reports with your Board Buddy on your progress, your districts, and whatever else you are assigned.

- COMPETITION-

- This year we will not have a point system, but we will still have a competition. The competition will be against where we are right now. The goal for the year is positive growth. If everyone does all their work and is timely with deadlines, everyone wins. The prize will be a group outing to a fun place in Baltimore before the JOOI convention starts. This could be an amusement park or something else cool. It's a surprise.

- Other Guidelines-

- NO COMMUNICATION= NOTHING DONE

- Please make sure you are checking your emails on a daily basis.

- Return all e-mails and phone calls promptly.

- Do your part and encourage others to do the same.

- BE OPTIMISTIC

- Have a positive attitude about everything JOOI related.

- Do your best to be an image of an optimist-Live by the creed.

- Grow as an individual. Make yourself a better person.

- Be open to constructive criticism.

- Be kind to everyone- As of today, if you had or have problems with anyone on the board, they are distant history...

- WE ARE A TEAM, WE ARE FRIENDS, WE ARE OPTIMISTS

BB. 2011 JOOI CONVENTION

The 2011 JOOI Convention location will be in Baltimore, Maryland at the Baltimore Renaissance Harbor Place Hotel July 5-7, 2011.

CC. 2011 JOOI CONVENTION AGENDA

The JOOI Convention agenda will be different than years past. There will be a mandatory Prospective Candidate meeting at 8:00 am on July 6th. All candidates who are running and nominated from the floor must attend the meeting. Pending confirmation from the hotel, the pool party/dinner will be moved to the first day of the JOOI Convention immediately following the close of registration. This is a great way for the attendees to get to know one another before Convention begins. The JOOI Board asked Jim Boyd to be one of the guest speakers at Convention which saves cost on flying a speaker in for the night. There will still be another guest speaker (to be determined) the second night.

Workshops

Wednesday, July 6th (9:00 – 10:15 a.m.)

Parliamentary Procedure – Jann Van Dreser
Team Building – Danny Walsh
Internet Safety – Kayleigh White
Social Media – Luke Hearn
French Workshop – Marie-Pier Tremblay/Marie-Claude Bourgeois

Wednesday, July 6th (10:30 – 11:45 a.m.)

Service Projects – Kayleigh White
JOOI Programs – Samhita Ilango
Social Enterprise – Peter Choi
Fundraisers – Barb Robertson
French Workshop – Marie-Pier Tremblay/Marie-Claude Bourgeois

Thursday, July 7th (9:00 – 10:15 a.m.)

Yoga – Kayleigh White
Korean – Peter Choi
Leadership Secrets of Santa Clause – Luke Hearn
Effective Communication – Jann Van Dreser
French Workshop – Marie-Pier Tremblay/Marie-Claude Bourgeois

Thursday, July 7th (10:30 – 11:45)

Club and District Training – Peter Choi/Danny Walsh
Time Management – Samhita Ilango
College Club – Jann Van Dreser
French Workshop – Marie-Pier Tremblay/Marie-Claude Bourgeois

Service Project

The JOOI Department is working with Living Classrooms for the Convention service project. Their mission: Living Classrooms Foundation strengthens communities and inspires young people to achieve their potential through hands-on education and job training, using urban,

natural, and maritime resources as “living classrooms.” The project may include providing supplies and painting the classrooms, fences and possibly putting together education kits or a combination of all three. When more details become available the JOOI Department will report back.

Theme Days

Tuesday, July 5th – *Beach Day*

Wednesday, July 6th – *Gilligan’s Island*

Thursday, July 7th – *Going Fishing*

DD. OI CONVENTION

The JOOI Board will fly to Baltimore on Sunday, July 3, 2011 and attend the OI Opening Ceremonies that night. The JOOI Board will sell the Legacy Fund pins and present two workshops on July 4th. The workshops presented will be “Where We’ve Been and Where We’re Going” which will explain where JOOI was several years ago and where JOOI is headed in the future. The second workshop will be “Ask the Experts” which will touch base on several JOOI subjects including building a JOOI Club. Attendees will be encouraged to ask the JOOI Board questions and open up discussions.

EE. JOOI AWARDS

The JOOI Board and Committee approved the Awards program as revised and attached to this report (Attachment A and B).

FF. INTERNET SAFETY/IKEEPSAFE PROGRAM

The JOOI Board and Committee agreed to work with the Programs Committee on developing an Internet Safety Program geared toward teenagers. After the Program is created, the Adult Clubs and JOOI Clubs would attend a seminar on how to properly present the Program. Upon completion they would receive a certificate and be considered a formal trainer to present. Training ensures continuity with how the information is presented and a partnership is built with the JOOI Club and their Sponsoring Club. The teenage program would be a JOOI Program supported by the Adult Clubs and it would give JOOI a year-long project to focus on. The JOOI Board and Committee agreed the teenage program would be beneficial.

GG. STRATEGIC PLAN

The Board and Committee agreed JOOI needs to be promoted more to the Adult Optimist Clubs and ways to do that are through the Optimist Magazine with testimonials about the JOOI organization and how joining a JOOI Club helped the particular individual. Additional ways to make JOOI a stronger group would be using high quality programs such as the Internet Program which can be utilized all year round and one of JOOI’s main focus points. The Program will also show continuity with the Adult Optimists. Social media pages are being used by almost everyone and are one of the most cost- effective ways to promote JOOI.

HH. "YouTube" PROMOTIONAL VIDEO

The 2009-2010 JOOI Board already began this process at the 2010 Convention in Denver, CO. Video was taped of the JOOI attendees by past Board Director Peter Von Der Vellen. The video should be put together in the next few months and will contain Convention scenes, testimonials and clips from other JOOI Clubs. JOOI President Kayleigh White will be reporting on Peter's progress in the next few months.

II. RECRUITING JOOI MEMBERS

The Activities Committee suggested that District scholarship winners (whenever possible) could be awarded one free year of JOOI membership with their scholarship award. This would encourage them to stay involved in Optimism and help the sponsoring Club by growing their JOOI membership numbers. This could also help their adult Club because it might elevate their standing in the eyes of the winner's family and friends, resulting in new Members for them. The JOOI Board agreed this would be a great incentive that could be offered to Districts and a great way to recruit more JOOI members.

JJ. SOCIAL MEDIA – FACEBOOK/MYSPACE/TWITTER

The JOOI Board decided to eliminate the JOOI myspace page as it has not been utilized and focus on the facebook account. There will be one controller of facebook and twitter (which has been recently formed) so there is continuity with the messages that are sent out. The JOOI Board is familiar with Skype and Oovoo, which are other way to communicate with each other via web cams, and could utilize the two in the future.

Respectfully submitted,

International JOOI Club Committee

Luke Hearn, Chair
Barbara Robertson
Jann Van Dreser

International JOOI Board of Directors

Kayleigh White, President
Marie-Pier Tremblay, Past President
Marie-Claude Bourgeois
Peter Choi
Samhita Ilango
Danny Walsh

(Attachment A)

Distinguished JOOI Governor

This award recognizes each JOOI Governor whose District fulfills the requirements listed below.

Requirements:

1. At least 15 percent of the JOOI Clubs in your District (based on the total number of Clubs as of October 1) must earn either the Honor Club or Distinguished Honor Club Award.
2. At least 50 percent of the JOOI Clubs in your District (based on the total number of Clubs as of October 1) must submit a current membership roster and 50 percent of the JOOI Clubs in your District (based on the total number of Clubs as of October 1) must submit the following year's election report to the International Office no later than September 30.
3. The District must compile and distribute a quarterly bulletin or newsletter to all JOOI Clubs in the District.
4. Your District must organize and conduct a JOOI District Convention. Election results as well as a Conference Report must be submitted to the International Office no later than September 1.
- 5a. Governor must have attended the previous year's International JOOI Convention as the Governor-Elect.

Or

- 5b. Have 5 delegates from District attend the International JOOI Convention (attendance verified by OI Staff).

Prize:

JOOI Class Ring

The application and related materials for this award must be submitted to the JOOI Clubs Department no later than September 30.

Optimist International
JOOI Clubs Department
4494 Lindell Boulevard
St. Louis, MO 63108
Fax: (314) 735-4118

(Attachment B)

Member Excellence Award

Each year the Member Excellence Award will be presented to one JOOI Member who shows dedication in the fields of JOOI Club involvement and community service. This award represents the true philanthropic spirit of JOOI and should be considered a great honor. All nominations and support materials must be received at the International Office no later than May 30.

The screening process will begin with the Staff Review Committee at Optimist International. The top five applicants names will be forwarded to the JOOI Board of Directors who will select the winner of the scholarship. The winner will be announced at the JOOI Convention.

Requirements:

1. JOOI membership for at least one year at the time of application
2. Completion of the official Member Excellence Scholarship Application Form and all other required documentation.
3. Must have a letter of support from a JOOI Adviser or JOOI Club President with signatures from both parties. (In addition to the letter of support from the JOOI Adviser, the applicant is encouraged to submit other letters of support from school and community leaders).
4. Must have served at least one year on District or International level.

Prize:

College Scholarship worth \$2,000

Optimist International
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4494 Lindell Boulevard
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Fax: (314) 735-4118