



### Constant Contact Survey Results

**Survey Name:** Optimist International Awards/Recognition Survey

**Response Status:** Partial & Completed

**Filter:** None

1/27/2011 11:06 AM CST

\* How long have you been an Optimist member?

Answer	0%	100%	Number of Response(s)	Response Ratio
1 Year or Less			435	17.5 %
2-3 Years			355	14.3 %
4-5 Years			244	9.8 %
6-10 Years			319	12.8 %
Over 10 Years			1118	45.1 %
No Response(s)			7	<1 %
<b>Totals</b>			<b>2478</b>	<b>100%</b>

\*

Have you ever served as (check all that apply):





Answer	0%	100%	Number of Response(s)	Response Ratio
Club President			1410	57.3 %
Lieutenant Governor			788	32.0 %
Governor			286	11.6 %
International Vice President			74	3.0 %
International Committee Chair			55	2.2 %
International Committee Member			124	5.0 %
International Board Member			49	1.9 %
International President			12	<1 %
None of the Above			814	33.1 %
Other			619	25.1 %
<b>Totals</b>			<b>2459</b>	<b>100%</b>

\*















Are you aware of the annual Optimist International Awards/Recognition program?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			1547	62.4 %
No			513	20.7 %
Not Sure			406	16.3 %
No Response(s)			12	<1 %
<b>Totals</b>			<b>2478</b>	<b>100%</b>

\* Does your Club participate in the annual International Awards/Recognition program?

Answer	0%	100%	Number of Response(s)	Response Ratio
Always			602	24.2 %
Sometimes			669	26.9 %
Never			223	8.9 %
Not Sure			971	39.1 %
No Response(s)			13	<1 %
<b>Totals</b>			<b>2478</b>	<b>100%</b>

\* In your opinion, what criteria are important components of a Club Awards program? Please pick your top FIVE choices.

Answer	0%	100%	Number of Response(s)	Response Ratio
Club fund raising			1193	48.4 %
Annual recognition of a Club Member for service to the Club and community			1307	53.0 %
Meeting District and Optimist International Financial obligations			869	35.2 %
Contributing to the Optimist International Foundation (US or Canadian)			403	16.3 %
Conducting Community Service Programs/Projects			1958	79.5 %
Conducting Youth Programs/Projects			2165	87.9 %
Recruiting/Welcoming new Members to your Club			1702	69.1 %
Recruiting Friend of Optimists			384	15.5 %
Assisting in organizing a new Optimist Club			463	18.8 %
Assisting in the revitalization of an existing Optimist Club			453	18.3 %
Sponsoring a JOOI Club			397	16.1 %
Submitting a Community Projects Awards (CPA) entry			388	15.7 %
Submitting new Club Officer contact information to Optimist International			384	15.5 %
Submitting end-of-year reports to Optimist International			429	17.4 %
<b>Totals</b>			<b>2462</b>	<b>100%</b>



What would you like your Club to be recognized for? Please pick ONE only.

Answer	0%	100%	Number of Response(s)	Response Ratio
Adding new Optimist Members to your club			304	12.2 %
Providing youth and community programs			1879	75.8 %
Sponsoring a new Optimist Club			52	2.0 %
Sponsoring a JOOI Club			67	2.7 %
Providing financial support to the OI Foundations (USA & Canadian)			36	1.4 %
Meeting administrative requirements, reports, and financial obligations			120	4.8 %
No Response(s)			20	<1 %
<b>Totals</b>			<b>2478</b>	<b>100%</b>






\* What type of awards appeal to you? Please pick your top THREE choices.

Answer	0%	100%	Number of Response(s)	Response Ratio
Pins, ribbons, medallions, etc.			742	30.1 %
Watches, rings, desk pen sets, or other commemorative jewelry			664	26.9 %
Certificates of Achievement, Plaques, etc			1159	47.0 %
Club Banner Patches			1244	50.5 %
Contribution to the OI Foundation or OI Foundation Canada in your Club's name			631	25.6 %
Cash award to Club			898	36.4 %
I do not care about awards			574	23.3 %
<b>Totals</b>			<b>2463</b>	<b>100%</b>





\* Is the leadership in your Club motivated to participate in the annual International Awards/Recognition program?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			1045	42.1 %
No			381	15.3 %
Not Sure			1037	41.8 %
No Response(s)			15	<1 %
<b>Totals</b>			<b>2478</b>	<b>100%</b>

\* Please complete this statement: "The International Awards/Recognition program..."

Answer	0%	100%	Number of Response(s)	Response Ratio
Should be changed every year			116	4.6 %
Should only be changed every three to five years			340	13.7 %
Should remain basically the same every year, with minor annual incentive adjustments			1092	44.0 %
Not sure			445	17.9 %
No opinion			470	18.9 %
No Response(s)			15	<1 %
<b>Totals</b>			<b>2478</b>	<b>100%</b>

\* Should there be an annual International Awards/Recognition program?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			1445	58.3 %
No			133	5.3 %
Not Sure			511	20.6 %
No Opinion			374	15.0 %
No Response(s)			15	<1 %
<b>Totals</b>			<b>2478</b>	<b>100%</b>

\* Are you aware of the Optimist International Personal Growth & Development Program (PGI)?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			1447	58.3 %
No			802	32.3 %
Not Sure			213	8.5 %
No Response(s)			16	<1 %
<b>Totals</b>			<b>2478</b>	<b>100%</b>

\* If you answered "Yes" to question 11, do any Members of your Club participate in the PGI program?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			893	36.0 %
No			618	24.9 %
Answered "No" to question 11			891	35.9 %
No Response(s)			76	3.0 %
<b>Totals</b>			<b>2478</b>	<b>100%</b>

\* Should the PGI program be part of an International Awards/Recognition program?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			781	31.5 %
No			483	19.4 %
Not Sure			1181	47.6 %
No Response(s)			33	1.3 %
<b>Totals</b>			<b>2478</b>	<b>100%</b>



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Please provide any additional thoughts on the International Awards/Recognition program.

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738 Response(s)