

**REPORT TO THE  
BOARD OF DIRECTORS  
OF  
OPTIMIST INTERNATIONAL**

**BY THE  
INTERNATIONAL ACTIVITIES COMMITTEE**

December 9-10, 2011  
St. Louis, Missouri

**SECTION I. FOR BOARD ACTION**

**A. RENEWAL OF JUNE AS CCC AWARENESS MONTH**

Rationale: June has been designated as Childhood Cancer Awareness Month for the past nine years and many Clubs and Districts participate in large CCC activities during the month. Since Optimist International remains committed to “providing the care and finding the cure” and both the US and Canadian CCC Advisory Panels will be awarding matching grants to Clubs and Districts participating in CCC-related activities, the Committee recommends that June be designated as Childhood Cancer Awareness Month for the next five years.

The Activities Committee has also developed a suggested week by week plan for Clubs to follow during the CCC Awareness Month.

Week 1: Community Service Project

Week 2: Hospital or Family Project

Week 3: Fund raising/ Walk / District CCC banks

Week 4: Wrap up with filing paper work with Optimist International, etc.

**Motion Requested:**

That the Board of Directors endorses June as Childhood Cancer Awareness Month for the next five years (2011-2012 through 2016-2017).

**B. SCHOLARSHIP TOPICS FOR THE 2012-2013 ESSAY, ORATORICAL AND CCDHH CONTESTS**

Rationale: Topics for these contests should be thought provoking and challenging, making contestants think outside their comfort zone. The JOOI Board of Directors’ input was sought and the topics chosen were a result of combined efforts. The Activities Committee and the JOOI Board and Committee considered having only one topic for all three contests. It was determined

that allowing a participant to have an option of which contest and topic most interested them would encourage more participation.

**Motion Requested:**

That the Board of Directors approve “How Can I Help My Friends Realize Their Value” / “Comment puis-je aider mes amis à reconnaître leur valeur?” as the Essay topic and “Why My Voice is Important”/ “Pourquoi ce que j'ai à dire est-il important?” as the Oratorical and CCDHH topic for the 2012-2013 year.

**C. INTERNATIONAL ESSAY CONTEST**

Rationale: As there is no funding for an International Essay award, and to make all of the scholarship contests as equitable as possible, the Committee is asking the Board of Directors to officially discontinue the International level Essay Contest.

**Motion Requested:**

That the Board of Directors approve the elimination of the International level of the Optimist Essay contest.

**D. RENEWAL OF APRIL AS OPTIMIST INTERNET SAFETY MONTH**

Rationale: April has been designated as Optimist Internet Safety Month for the last two years and many Clubs and Districts participate in Internet Safety activities during the month. Since Optimist International remains committed to ensuring the safety of youth while online the Committee recommends that April be designated as Optimist Internet Safety Month for the next five years. The following schedule will be suggested for Clubs to follow during the month:

Week 1: Faux Paw Week

Week 2: Teen Component Week

Week 3: Adult Component Week

Week 4: Wrap Up Week with paperwork to Optimist International, iKeepSafe, and local newspapers.

**Motion Requested:**

That the Board of Directors endorse April as Internet Safety Month for the next five years, beginning October 1, 2012 to September 30, 2018.

**E. INTERNET SAFETY PACKETS**

Rationale: Due to the high cost of material production and shipping/ mailing costs, one complimentary packet is available to each Club by request and additional packets can be ordered for \$20 to cover the associated costs of productions and mailing. As the program evolves and new components are developed (such as the teen component), the Committee is requesting that any Club can receive one additional complimentary packet by request after a period of three years. In the meantime, the teen component will also be available to Clubs by request.

Currently, money is not budgeted to disperse these Internet Safety Packets, but is recommended to ensure the success of the program. The Internet Safety Program is not only our newest and most time-relevant program, but also offers great opportunities to work toward the purposes of Optimist International, and to meet prospective new members and grow our organization.

**Motion Requested:**

That a complete Internet Safety packet can be sent to Clubs after three years at no charge to the Club. Budget: (estimated: \$2000 FY: 2011-2012)

**F. DISTRICT ACTIVITIES CHAIRS RECOGNITION**

Rationale: In an effort to elicit more participation from District Activities Chairs, the following recognition proposal is offered. District Activities Chairs will get their name and picture in *The Optimist* magazine and announced on the website, if:

1. 50% of Clubs in the District support CCC through education or financial support
2. 50% of Clubs in the District conduct a scholarship contest
3. 75% of Clubs in the District submit a President's Pride Report by May 15, 2012
4. 50% of Clubs in the District participate in the Internet Safety Program

A verification form will be developed and sent to Governors on request. District Chairs will be required to submit the verification form to Optimist International to qualify for the incentive.

If approved, an announcement of the recognition will be included in the *Hotline*, on the website, and in District Chair emails. This is a simple and cost free way to recognize the efforts of Activities Chairs in promoting the programs that attract new Members and encourage participation in new activities.

**Motion Requested:**

That the Board of Directors endorse the recognition proposal for District Activities Chairs as outlined above for the 2011-2012 year.

**G. INTERNATIONAL PROGRAM STATUS APPLICATION**

Rationale: Each year the Activities Committee is charged with reviewing programs submitted for International Program Status. The International Program Status Application was developed in 2003 to provide explicit requirements and steps for the purpose of assisting the Committee in reaching its recommendations. The Activities Committee strongly suggests that this Application be made a policy of Optimist International.

**Motion Requested:**

That the Board of Directors make the Program Status Application a board policy as shown in Exhibit G.

## **H. CURLING PROGRAM**

Rationale: In a letter dated November 30, 2009, Optimist International officially endorsed the Optimist International U-18 Curling Championship. Upon further consideration and investigation, this endorsement jeopardizes Optimist International's liability by allowing the program to use the Optimist International name and logo. The supporting Club and organizations have not complied with the International Program Status application procedure and therefore, there are many questions and concerns as to the obligations Optimist International may have to a program that has not officially been adopted by the Board of Directors as an International program. At its October 10, 2010 conference call, when the Activities Committee voted to recommend adoption of the Optimist Seal of Approval recognition, it did so with the understanding that the Activities Committee reserves the right to revoke status at any time. Refer to Item HH in the "For Board Information" Section of this report.

### **Motion Requested:**

That the Board of Directors rescind its endorsement of the Curling program and the Optimist International U-18 Curling Championship.

## **I. ENDORSED ORGANIZATIONS**

Rationale: The following currently endorsed organizations have fulfilled the requirements and request renewal of their endorsed status for the 2011-2011 Optimist year.

### **Motion Requested:**

That the Optimist International Board of Directors renews endorsed status at the Bronze level for the following organizations: Children's Organ Transplant Association (COTA), Hugh O'Brian Youth Leadership and the National Center for Missing & Exploited Children.

## **J. ENDORSED ORGANIZATION POLICY; BOARD POLICY I-36**

Rationale: In the past, the Activities Committee has focused on mutually beneficial relationships with not-for-profit organizations as endorsed organizations (such as Boy Scouts of America, Camp Quality Canada, Camp Quality USA, National Center for Missing & Exploited Children, National Crime Prevention Council) at no cost. In December 2009, a fee structure was recommended for all levels of Endorsed Organizations, approved and implemented. As a result of requiring other non-profit organizations to pay a fee, the majority of past endorsed partners have declined to renew a relationship with Optimist International. In order to regain a relationship with these organizations, and establish new relationships with additional non-profit organizations it is requested that effective October 1, 2012, there be no charge for these mutually beneficial partnerships. Efforts will be made to continue relationships with organizations, companies, and corporations in the Silver and Gold levels.

**Motion Requested:**

That the Board of Directors approve the revision of Board Policy I-36 to remove the \$500 requirement for the Bronze Level endorsed organizations effective October 1, 2012.

**K. COMMUNITY PROJECTS AWARDS PROGRAM**

Rationale: There has been a significant drop in submissions from Clubs over the last few years, and submission of a CPA book is no longer a requirement of the International Recognition Program. The Committee discussed the viability of continuing the program in its present form and its fiscal responsibility to the organization. The Activities Committee's budget includes transportation costs and three days per diem expense for each of its committee members. It is suggested that the program be revised as a District level program and that Optimist International could showcase District winners on the website, giving the Clubs the recognition they deserve. Clubs can also utilize the Braggers Hall at the International Convention as a stage for presenting their programs.

**Motion Requested:**

That the Board of Directors no longer endorse, and agrees to discontinue, an International Community Awards Project Program effective October 1, 2011.

**SECTION II. FOR BOARD INFORMATION**

**AA. COMMUNICATIONS WITH DISTRICT CHAIRS**

The Activities Committee strongly feels that communication with District Chairs is critical to promoting and increasing participation in Optimist Programs. The Committee will call the District Activities, CCC, CCDHH, Essay, Oratorical, and Internet Safety Chairs on a regular basis, and send weekly emails with predetermined information and links to the OI website so they will feel connected to Optimist International.

Barb Scirto-Sullivan: Mid-Atlantic and NE Great Lakes Region District Chairs

John Townsend: Mid America and West Coast Region District Chairs

Ron Graves: Southeast and Southwest Region District Chairs

Raymond Michaud: St. Lawrence and Great Plains Region District Chairs

## **BB. YOUTH APPRECIATION**

It was noted by the Committee that Youth Appreciation was ranked close to only 20% participation on the 2010-2011 President's Pride Report submitted by September 15. While it is known that only a small percentage of Clubs submit the President's Pride Report, the official deadline date had not yet passed and Clubs may consider the programs they perform as fitting into categories other than Youth Appreciation, the Committee feels this community activity may need more promotion in the future.

## **CC. INTERNET SAFETY UPDATE**

The new teen component video was shown to the Committee and received great reviews. It was decided that a "train the trainer" module like the one designed for the Faux Paw program should be developed for the adult module. Members of the 2010-2011 Internet Safety Committee will be asked to do this. Also, in December 2010, the Board of Directors approved the development of an intensive Internet Safety training session to be presented by Optimist International staff or designated trainers at District or Regional meetings in the United States and the Caribbean by request. The budgeted \$5,000, allocated from Internet Safety account for the 2010-2011 fiscal year, has not been utilized. The committee will make the District Chairs aware of this opportunity and promote it.

## **DD. PRESIDENT'S PRIDE REPORT FORM & DEADLINE**

The Committee discussed the President's Pride Report at length. As of September 22, 2011 only 13.9% of Clubs had submitted their 2010-2011 President's Pride Report. Since the report is not explicitly required for awards purposes, Clubs have no incentive to submit the report.

Each year the Activities Committee is charged to use the Programs Evaluation Scale to determine if programs warrant International Program or Community Program Status. Since the Evaluation scale is based on results from the President's Pride, a larger percentage of clubs is necessary to properly evaluate the status of these programs.

It was agreed that Club submission of the report is critical to the organization, to determine the extent of Club participation in programs, the number of children being affected, and the amount of money being spent on Optimist and other programs throughout the organization.

The Committee discussed the President's Pride Report at length. It was agreed that Club submission of the report is critical to the organization to determine the extent of Club participation in programs, the number of children being affected, and the amount of money being spent on Optimist and other programs throughout the organization.

In the past, when submission of the President's Pride report was an Honor Club requirement, the percentage of clubs reporting was higher. The Committee suggests that when the Awards Policy is open for revision on October 1, 2016, the Board will consider adding the submission to the baseline awards program to encourage Clubs to send in the report. In the meantime, it is

suggested that the International President will include the President's Pride Report in their incentive programs.

The Committee has changed the deadline for submission to August 30<sup>th</sup> to encourage more rapid response and earlier reporting for year-end statistics. The Committee also revised the report to make it simpler and easier to fill out as one of the complaints from Clubs is time it takes to fill it out. Refer Exhibit CC for the revised form.

## **EE. CCC MERCHANDISE**

The Committee was apprised that there are many CCC coin banks, journals, and yellow wrist bands (donated by the St. Charles MO Optimist Club) in the basement of the headquarters office. In order to encourage Clubs to utilize these items to help fund-raise and encourage participation in the CCC program, the Committee discussed ways to entice clubs to use these items. The Committee agreed to send some of the journals to Johns Hopkins to give to children undergoing treatment for cancer. The Activities Committee will encourage District CCC Chairs to utilize these items during the first week of June's CCC month. It was suggested that a contest be held to see how many Clubs a District Chair can get to request banks and to sell the banks for \$5 instead of \$15 during CCC month. A contest was suggested to divide all the yellow bracelets between the District CCC Chairs from the top five contributing Districts. The Chair that sold the most bracelets and raised the most for CCC would receive recognition in the magazine and website.

## **FF. USO**

The Optimist International Board of Directors approved the establishment of a mutually beneficial partnership with the USO (United Service Organizations) during their July 2011 meeting. A "support partnership agreement" was signed on August 11, 2011. Optimist Clubs will work with their local USO Centers to serve the military youth in their community and the Clubs will also support USO national programs for military families including United Through Reading<sup>®</sup> Military Program, USO Operation Phone Home, With You All the Way, Sesame Street/USO Experience for Military Families, among others.

Optimist International provides a volunteer network, enabling the USO to provide much-needed care and support to the children of military families. Optimists can also offer financial assistance and the funds will stay local unless a Club requests donations go to support a designated national program. Clubs may also work to meet the needs specific to their local USO center. A sole contact person within the USO has been selected to manage the relationship with individual Optimist Clubs and assist in tracking Club donations to the USO.

Information on Optimist International has been added to the USO website and work has begun on a USO page for the Optimist website. A "toolkit" featuring project ideas, letter templates and tips has been developed and tailored to the needs of Optimist Clubs. The partnership has been promoted in *The Optimist* magazine, the *Hotline* newsletter and the Weekly Update sent out to the e-mail boxes. A letter was sent to District Governors encouraging them to partner with the

USO. Staff will continue to promote the partnership and request submission of information on projects Clubs have run with their local USO centers to be used in future publications.

## **GG. MILWAUKEE CONVENTION**

All workshops held in Baltimore were reviewed and critiqued. The Committee will determine the workshops that will be held in Milwaukee at its meeting in April. It was agreed that the District Activities Chair Training will not be held because it was poorly attended and all information is given in other workshop and training sessions. Braggers Hall should be held in a highly visible area to be effective and well received. There will not be a Programs booth in House of Optimism as most convention attendees will get the same information in workshops and training sessions.

## **HH. CURLING PROGRAM**

Following a Curling Program presentation to the Board of Directors on July 1, 2011, a resolution was adopted by the Board and forwarded to the Activities Committee, charging them to work toward making Curling an International Program. Prior to this mandate past Activities Committees, Resolutions Committees, Boards and Staff, have spent much time reviewing the Curling Program.

### **TIMELINE:**

July 2005 - Club proposal sent to the Resolutions Committee. Response that "adding a new International Program at this time is cost prohibitive to the entire organization but it could be a viable Regional or District program for the Clubs in your area to support."

March 2006 - The Activities Committee Report to the Board stated that more information was needed and asked that the criteria established be met and the paperwork to apply for International Program status be completed and submitted before a final decision can be made. A letter and application were sent.

July 2006 - Club resolution received after deadline, but still reviewed by the International Resolutions Committee. Determination was that there is no financial or structural ability for the organization to support the program on an International basis as already determined by the International Activities Committee and the Board of Directors.

March 2007 - Activities Committee reviewed information, and concluded key areas of the program need to be developed before the program will be considered again by the committee

July 2009 - OI Board endorses the Optimist International U-18 Curling Championships

March 2010 - Board of Directors recognized the Optimist Curling Program with an "Optimist Seal of Approval" designation.

July 2011 - Activities Committee reported to Board that the Curling Project has a large operating budget and is a multi-Club project that is run in conjunction with various curling associations. The Committee felt while this is a great program that serves many children, meets the organization's mission of bringing out the best in kids, and has the potential to spread throughout some areas of Optimist International, the materials did not present a model that would take it to the next step of implementation as an International Program.

The Committee noted that the sport of curling is becoming more prominent since its inclusion in the Olympics but it is still not participated in globally. The Committee also discussed that many Clubs sponsor sports activities that are recognized and competed in on a global level, but none of these have been considered for adoption at the International level.

#### INTERNATIONAL PROGRAM STATUS

The Committee seeks projects that are Optimist driven or created, that can be easily replicated by the overwhelming majority of Optimist Clubs, and are international in scope, or are applicable activities for Optimist Clubs in the various countries that compose our membership. The International Program Status Application was developed in order to provide set criteria for the purpose of assisting the Activities Committee in reaching its recommendations.

#### Qualifications:

- Projects submitted for International Program status must be accompanied by a completed International Program Status Application, signed by the current Club President.
- Projects submitted for International Program status must have first been submitted to the District as a CPA entry.
- Pilot program must be conducted in order to ensure program is applicable to and fits the needs of all Optimist International Districts.
- Submitted projects that are operated or owned by an outside organization will not be accepted.
- Please submit the projects in an album or binder using the official CPA format.

The 2011-2012 Activities Committee went over the qualifications for International Program Status one by one, and noted that while one of the participating Clubs in the curling program did submit a CPA entry a number of years ago, it was prior to the revisions to the CPA program which require Clubs to submit detailed information necessary for another Club to replicate the project. This same entry did not provide all the information requested by the Committee, including financial statistics. The group was asked at least twice to submit the information but has yet to comply with the Activities Committee's request to completely fill out the International Program Status Application and provide suggestions on how to finance this program at the International level. Information has also not been submitted on what costs participating Clubs, Districts or Regions would incur.

#### OPTIMIST SEAL OF APPROVAL

The Board of Directors, at their March 2010 meeting, adopted the "Optimist Seal of Approval" designation to recognize programs of merit, impact and performance that are run by Clubs, Districts or Regions. While some of these programs have applied for International Program status, they do not meet the requirements because they are not international in scope and may

only be conducted in certain geographic areas. At the same March 2010 meeting, the Board of Directors recognized the Optimist Curling Program with an "Optimist Seal of Approval" designation.

**RECOMMENDATION:** Based on findings from information submitted, and the lack of qualifications met, the Activities Committee does not recommend International Program Status to the Curling Project. (See Item H of this Report)

Respectfully submitted,

Barbara Scirto-Sullivan, Chair  
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Members:  
Ron Graves  
Raymond Michaud  
John Townsend  
Board Liaison: Michael Goldman

# EXHIBIT G

## International Program Status

## Policy I-xxx

### INTERNATIONAL PROGRAM STATUS APPLICATION

**Overview:** Optimist International charges The International Activities Committee with the responsibility of forwarding to the Optimist International Board of Directors their recommendations of projects that the Committee strongly endorses for adoption as International Programs. In general, the Committee seeks projects that are Optimist driven or created, that can be easily replicated by the overwhelming majority of Optimist Clubs, and are international in scope, or are applicable activities for Optimist Clubs in the various countries that compose our membership. The International Program Status application was developed in order to provide set criteria for the purpose of assisting the Activities Committee in reaching its recommendations.

Background: Optimist International currently recognizes four activities as International Programs: **1) Childhood Cancer Campaign (CCC)** **2) OIJGC (Jr. Golf)** **3) Scholarship Contests** (Communication Contest for the Deaf and Hard of Hearing, Essay, and Oratorical) and **4) Internet Safety**. All other Optimist Activities are considered “Community Projects” and are not formally sponsored by Optimist International, but rather by local Clubs.

**Projects submitted for International Programs status will be cataloged in an On-line Resource Library that will be accessible to all members via the Optimist International website ([www.optimist.org](http://www.optimist.org)). The Resource Library will be an on-going assessment area for Clubs to seek out new programs, and will remain a permanent vehicle for accessing information. Members will have the option of downloading specific project information from the Library or contacting the Programs Dept. with the project’s name and a hard copy of the information will be sent to them.**

**The Activities Committee will review all projects submitted for potential International Program status at their Committee meeting and forward International Program status recommendations to the Board of Directors for consideration at their December Board meeting.**

Qualifications:

- Projects submitted for International Program status must be accompanied by a completed International Program Status Application, signed by the current Club President.
- Projects submitted for International Program status must have first been submitted to the District as a CPA entry.
- Pilot program must be conducted in order to ensure program is applicable to and fits the needs of all Optimist International Districts.
- Submitted projects that are operated or owned by an outside organization will not be accepted.
- Please submit the projects in an album or binder using the official CPA format.

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**Application  
For  
International Program Status**

**Please type the answers to the following questions on separate sheets of paper, using as much space as needed. Be as detailed as possible.**

1. Name and number of all Club(s) submitting the project
2. Name of all District(s)
3. Name of Project
4. Year project was submitted to the District as a CPA entry.  
**(Projects that have not previously been submitted to a District as a CPA entry will not be considered for International Program status)**
5. Why did you choose this project and what do you want to accomplish?
6. Describe ways that this project will make a difference within the community. What is the impact on the club and community being served?
7. Describe the target population of the project and indicate the reason(s) that this particular population was selected.
8. Has this project been run as a District Pilot Program? If so, for how long and what were the results. What were the participating Districts and Contact information?
9. Were modification made to this project after the pilot program was initiated? Please Describe. What modifications were made and how did they affect your goal?
10. Is there an initial and ongoing costs to Optimist International to make this an official Optimist program?
11. Is this an original program developed by Optimists and able to be utilized by Optimists in all Districted countries? Please keep in mind different languages, educational systems and government structure.

12. What are the modifications that would need to be made to this project to convert from a Club or District project in order for it to be run in all Optimist Districted countries and who would be financially responsible? Please estimate costs, ex. translation, duplication, packaging and shipping, promotion, administration, and merchandise, if any. Would this conflict with the official Optimist International Supply company?
13. What are the financial considerations/obligations that will be incurred by Clubs in operating the program? How are these expenses determined?
14. What is the minimum number of Members required to accomplish the project?
15. What are the fundraising/sponsorship methods utilized by the submitting Club to fund this project as it applies to Optimist International? Are there any other ideas that can be considered as fund raising methods?

Please submit all projects to the following address:

**Programs Dept.  
Optimist International  
4494 Lindell Blvd.  
St. Louis, MO 63108**

# EXHIBIT CC



## PRESIDENT'S PRIDE 2011-2012

Club Name \_\_\_\_\_ Club Number \_\_\_\_\_  
City \_\_\_\_\_ State/Province \_\_\_\_\_ Country \_\_\_\_\_

- Faxed or photocopied versions of this report **will** be accepted. Please fax to (314) 371-6006.
- Or submit report via e-mail to [programs@optimist.org](mailto:programs@optimist.org)
- Use **blue** or **black** ink only. All hard copy forms must be signed by a Club Officer.

Play a part in deciding Optimist International's future by submitting this report! This information is used for prospective grants and sponsorships and helps determine what programs will receive emphasis in the coming years. This report is due to the International office no later than **August 30, 2012**.

### **SECTION A: Complete the following questions about the membership of your Optimist Club.**

My Optimist Club is approximately \_\_\_\_ years old.

The size of my Optimist Club is approximately \_\_\_\_\_ Members.

The male/female composition of my Club is approximately \_\_\_\_ percent male and \_\_\_\_ percent female.

My Club draws most of its membership from which of the following:

\_\_\_\_ a rural area or town of less than 2500    \_\_\_\_ a small town of 2500 – 5000    \_\_\_\_ a town of 5001 – 10,000  
\_\_\_\_ a city or town of 10,001 – 39,999    \_\_\_\_ a city of 40,000 – 60,000    \_\_\_\_ a city of 60,001 – 100,000  
\_\_\_\_ a city of 100,001 – 200,000    \_\_\_\_ a city of 200,001 – 500,000    \_\_\_\_ a city over 500,000

### **SECTION B: Indicate ALL of the SPORTS programs your Club sponsored during the 2010-2011 year.**

\_\_\_\_ Baseball                      \_\_\_\_ Basketball                      \_\_\_\_ Fishing                      \_\_\_\_ Football  
\_\_\_\_ Hockey                      \_\_\_\_ Rollerblading                      \_\_\_\_ Skateboarding                      \_\_\_\_ Soccer  
\_\_\_\_ Softball                      \_\_\_\_ Swimming                      \_\_\_\_ Tennis                      \_\_\_\_ Track  
\_\_\_\_ Volleyball                      \_\_\_\_ Wrestling

# EXHIBIT CC

**SECTION C: Indicate ALL of the projects your Club completed during the 2010-2011 year.**

**Education**

- Oratorical                       Essay                       Communication Contest for the Deaf & Hard of Hearing (CCDHH)  
 Environmental Project     Reading to Children     Respect for Law/ Promotion of Non-violence  
 Tutoring/Mentoring         Youth Appreciation     Internet Safety

**Health**

- AIDS Awareness Project         Blood Drive                       Childhood Cancer Campaign  
 Optimist in Action Day         Youth Safety

**Recreation**

- Holiday Event                       OIJGC (Junior Golf)     Tri-Star Sports Skills Contests

**SECTION E: PARTNERED ORGANIZATIONS. Name the organizations your Club partnered with during the 2010-2011 year.**

- Boy Scouts of America             Camp Quality Canada     Camp Quality USA     Cancer Camp (other)  
 Children's Organ Transplant Association (COTA)                       Hugh O'Brian Youth Foundation (HOBY)  
 Harrison's Hope (formerly Kids in Cars)                       KaBOOM!                       USO  
 National Center for Missing and Exploited Children                       SafeAssured ID  
 Other (please list) \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**SECTION G: SUMMARY OF INTERNATIONAL PROGRAM ACTIVITY. Dollar amounts should be rounded to the nearest dollar. If you are unsure of actual amounts, please estimate.**

	<u>Total Youth Participated</u>	<u>Total Cost of Club Activities</u>
1) Oratorical	_____	_____
2) Essay	_____	_____
3) CCDHH	_____	_____
4) JOOI	_____	_____
5) CCC	_____	_____
6) OIJGC (Jr. Golf)	_____	_____
7) Internet Safety	_____	_____
Total Youth Participating in all Community Activities _____		
Total Club Contribution to all Optimist Community Activities _____		
Charitable Contributions to Other Organizations _____		

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**(2011-2012 Club Officer's Signature)**

# EXHIBIT CC

## PRESIDENT'S PRIDE SUMMARY REPORT

(2010 - 2011)  
District Summary

### DISTRICT TOTALS

(878 out of 2715 clubs participated) [ 32.3 % Participated]

#### Section A: Complete the following questions about the membership of your Optimist Club.

Project	Total #	Part	Total %	Part
The size of my Optimist Club is approximately how many Members:				
Male:	19063		59.7	
Female:	12431		38.9	
N/A:	457		1.4	
Total Members:	31943			
My Club draws most of its membership from which of the following:				
a rural area or town of less than 2,500	77		8.8	
a small town of 2,500 – 5,000	75		8.5	
a town of 5,001 – 10,000	88		10.0	
city or town of 10,001 – 39,999	180		20.5	
a city of 40,000 – 60,000	81		9.2	
a city of 60,001 – 100,000	96		10.9	
a city of 100,001 – 200,000	96		10.9	
a city of 200,001 – 500,000	79		9.0	
a city over 500,000	96		10.9	

#### Section B: Indicate ALL of the SPORTS programs your Club sponsored during the 2010-2011 year.

Project	Total #	Part	Total %	Part
Baseball	242		27.6	
Basketball	188		21.4	
Fishing	117		13.3	
Football	120		13.7	
Hockey	70		8.0	
Rollerblading	4		0.5	
Skateboarding	29		3.3	
Soccer	150		17.1	
Softball	124		14.1	
Swimming	57		6.5	
Tennis	19		2.2	
Track	61		6.9	
Volleyball	40		4.6	
Wrestling	30		3.4	
No Sports Programs	192		21.9	

#### Section C: Education

Project	Total #	Part	Total %	Part
Education				
Oratorical	418		47.6	
Essay	456		51.9	
Environmental Project	112		12.8	
Reading to Children	159		18.1	
Tutoring/Mentoring	161		18.3	

# EXHIBIT CC

Youth Appreciation	500	56.9
Respect for Law/ Promotion of Non-violence	400	45.6
Internet Safety	135	15.4
Communication Contest for the Deaf & Hard of Hearing (CCDHH)	98	11.2
<b>Health</b>		
AIDS Awareness Project	8	0.9
Blood Drive	54	6.2
Childhood Cancer Campaign	424	48.3
Optimist in Action Day	52	5.9
Youth Safety	211	24.0
<b>Recreation</b>		
Holiday Event	396	45.1
OIJGC (Junior Golf)	190	21.6
Tri-Star Sports Skills Contests	137	15.6

## Section D: Service Projects:

Project	Total # Part	Total % Part
<b>Service Projects:</b>		
1:	755	86.0
2:	666	75.9
3:	540	61.5

## Section E: PARTNERED ORGANIZATIONS. Name the organizations your Club partnered with during the 2010-2011 year.

Project	Total # Part	Total % Part
Boy Scouts of America	182	20.7
Camp Quality Canada	8	0.9
Camp Quality USA	28	3.2
Children's Organ Transplant Association (COTA)	4	0.5
Hugh O'Brian Youth Foundation (HOBY)	122	13.9
Harrison's Hope (formerly Kids in Cars)	5	0.6
KaBOOM!	3	0.3
National Center for Missing and Exploited Children	4	0.5
SafeAssured ID	9	1.0
Other	486	55.3

## Section F: JOINT ACTIVITIES WITH A JOOI YOUTH CLUB. Mark the joint activities your Club conducted with a local JOOI Youth Club in 2010-2011.

Project	Total # Part	Total % Part
Charitable Contributions to Other Organizations	103	11.7
Community Improvement	83	9.4
Concession Stand	55	6.3
Food Baskets	58	6.6
Fundraiser	122	13.9
Holiday Event	99	11.3
JOOI District Convention	41	4.7
JOOI Installation Ceremony	58	6.6
JOOI International Convention	19	2.2
JOOI of Reading	25	2.8
Meals	40	4.6
Senior Citizens	34	3.9
Youth Appreciation	95	10.8
Club does not sponsor a JOOI Club	236	26.8
Club would like to sponsor a JOOI Club	47	5.3
Other	93	10.6

# EXHIBIT CC

**Section G: SUMMARY OF INTERNATIONAL PROGRAM ACTIVITY. Dollar amounts should be in U.S. funds and rounded to the nearest dollar. If you are unsure of actual amounts, please estimate.**

Project	Total # Part	Total % Part
Oratorical - Total Youth Participated	13964	
Oratorical - Total Cost of Club Activities	\$132,232.02	
Essay - Total Youth Participated	9449	
Essay - Total Cost of Club Activities	\$104,604.87	
CCDHH - Total Youth Participated	492	
CCDHH - Total Cost of Club Activities	\$22,728.32	
JOOI - Total Youth Participated	9447	
JOOI - Total Cost of Club Activities	\$145,367.78	
CCC - Total Youth Participated	17761	
CCC - Total Cost of Club Activities	\$120,243.29	
OIJGC - Total Youth Participated	4918	
OIJGC - Total Cost of Club Activities	\$85,545.12	
IS - Total Youth Participated	9943	
IS - Total Cost of Club Activities	\$31,858.00	

**Section H: SUMMARY OF COMMUNITY PROJECT ACTIVITIES. Dollar amounts should be in U.S. funds and rounded to the nearest dollar. If you are unsure of actual amounts, please estimate.**

Project	Total # Part	Total % Part
1) Total Youth Participating in all Community Activities	871521	
2) Total Club Contribution to all Optimist Community Activities	\$8,268,175.12	
3) Charitable Contributions to Other Organizations	\$2,545,690.63	

**Section I: FUNDRAISING. Select your Club's Fundraisers.**

Project	Total # Part	Total % Part
Bingo	79	9.0
Casino Night	40	4.5
Christmas Trees	88	10.0
Concession Stand	250	28.4
Fair/Carnival	74	8.4
Meals (i.e. Pancake breakfast)	201	22.8
Other Food Items	155	17.6
Raffle (i.e. 50/50)	309	35.1
Sports Event (i.e. Golf tournament)	190	21.6
Auction	120	13.6
Show/Concert	70	8.0
No Fundraisers Were Held	36	4.1
Other	518	58.9

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