Unconscious Bias (or implicit bias) is often defined as prejudice or unsupported judgments in favor of or against one thing, person, or group as compared to another, in a way that is usually considered unfair.

Diversity includes differences in backgrounds, ideas, thoughts, values, and beliefs. Inspiring principles of inclusion to create a safe and supportive environment where differences are respected, valued, and celebrated.

For too long, we have shied away from difficult and sensitive conversations for fear it would create a divide within our communities. Contrarily, pretending these differences don’t exist is what creates the divide. Leaders should be proactive in communicating diversity and inclusion goals, metrics and how these results will impact the mission, culture and brand of the organization and the communities in which we live.

FREE for Optimist Members
$10 for non-Optimist Members