Get your Community Excited for Optimist Day Challenge:

Celebrate Optimist Day—every year on the first Thursday in February—by doing a random act of kindness for a stranger. Include a note encouraging them to learn more about Optimist Day, your Club, and Optimist International.

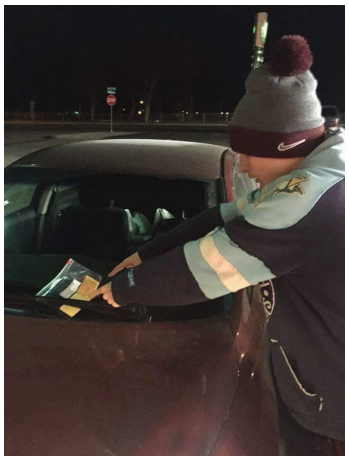
Some ideas:

- Write a positive message and leave it in a car window.
- Paint a friendly message on a rock and hide it for others to find.
- Put the note on a laundry packet or dryer sheet and leave it at a laundry mat.
- Pay for the person behind you in a drive-through.
- Leave a free Kcup in the office lunchroom.
- And more, get creative!

Attached is a free printable Happy Optimist Day - RAK (Random Acts of Kindness) card and Creed. Print as many as you need or make your own.

Take a photo or video of the random act of kindness and share on social media with the hashtag ***#OPTIMISTDAY2026*** You can do this anytime now until February to get your community excited about Optimist Day. You can also share your efforts for Random Acts of Kindness Day, February 17, annually.

We will be looking for photos and video footage from the community to post showing people giving or receiving a random act from a Club or Member for a promo video.



HAVE A GREAT OPTIMIST DAY!

#OPTIMISTDAY2026

You just received a
RANDOM ACT OF KINDNESS

WE HOPE THIS BRIGHTENS YOUR DAY!

IF THIS MADE YOUR DAY, PAY IT FORWARD

Optimist INTERNATIONAL

The Optimist Creed – **Promise Yourself**

To be so strong that nothing can disturb your peace of mind.

To talk health, happiness and prosperity to every person you meet.

To make all your friends feel that there is something in them.

To look at the sunny side of everything and make your optimism come true.

To think only of the best, to work only for the best, and to expect only the best.

To be just as enthusiastic about the success of others as you are about your own.

To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful countenance at all times and give every living creature you meet a smile.

To give so much time to the improvement of yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

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