

The Board of Directors may endorse, on an annual review basis, any product or service provided those endorsed products or services meet the following qualifications:

1. Requests

- a. Requests from product or service vendors for contracts to become licensed to sell logo fund raising products to member Clubs shall be submitted to the Chief Financial Officer for processing and review.
- b. Product or service must be national in scope.
- c. Organization must prove evidence of corporate stability through submission of bank, customer, and trade references together with certified financial reports for the previous three (3) years.
- d. Organizations shall be of character, ability and have a proven minimum 12 month record of success that could provide value to Optimist International.
- e. No alcohol, tobacco, medical, multi-level marketing (products for companies where primarily emphasis or financial return to Optimist International is in securing additional sales through the use of Optimist members or Clubs as sales agents) or products or services of questionable public acceptance shall be endorsed.
- f. A proposed agreement will be prepared and submitted at the vendor's expense which may include, but not be limited to, a provision for royalties to Optimist International, provision for indemnification and protection of Optimist International and its member Clubs, and provision for early termination on 30, 60, or 90 days notice to either party, an option to renew, exercisable by Optimist International, marketing provisions including advertising in the Optimist International magazine, provision for measuring progress, and provision for protection of Optimist International trademarks, trade names, and service marks.
- g. Proposed agreements will be reviewed by the International Finance Chairman of Optimist International for recommendation to the Optimist International Board of Directors.
- h. All proposed agreements recommended for approval by the Optimist International Finance Committee shall be reviewed by Optimist International legal counsel before submittal to the Optimist International Board of Directors for consideration.
- i. The Optimist International Board of Directors shall determine whether the proposed vendor agreement is within the purposes and objective of Optimist International and its member Clubs, and whether it will be in the mutual benefit of all parties to approve said contract.

2. Exclusivity

- a. Exclusive contracts for fund raising product lines or services will be to given vendors in circumstances that are unique, and determined by the Optimist International Board of Directors to be in the best interest of Optimist International.
- b. In those cases where an exclusive contract is granted, no competing vendor will be accepted as an exhibitor at the annual Optimist International convention.

3. Promotion

It will be the responsibility of the vendor to promote and produce the product or service.