



2025 Optimist International Convention Workshops

Technology

Artificial Intelligence-When Did it Start and Where is it Going?

Canva 101: Unleash Your Creativity

Using Artificial Intelligence to Benefit Your Club

Meeting, Conference, and Convention Planning

From Yawns to Yes! Creating Dynamic & Engaging Meetings

How to Plan District Conferences and Conventions

Retention and Growth

C.A.R.E. Facilitator Training: Redesigned

Navigating MemberSHIP Engagement

Removing the Barriers to the Ask

Leadership Skills

Choosing the Best of the Best: De-Mystifying How the Candidate Qualification Committee Works

Leadership Is a Relationship: Putting People First

Leadership for Women: Unlocking Your Full Potential

Optimist DREAM: District Resources for the Engagement and Achievement of Members

Stronger Together: Strategies for Effective Teambuilding

Fundraising

Let's put the FUN in FUNdraising

Responding to Community Needs and Natural Disasters

Beyond Borders: Effective Disaster Response for Service Clubs

Crisis Aid presents Monarch 4 Freedom: Purchase with a Purpose and Keeping Kids Safe Online: Internet Safety and the US Safe Program

A New Club Project: Working to End Period Poverty

Optimist International Scholarship Programs

OWLS: Collaborating with Your Community's Schools

Working with your local Ronald McDonald House Charities

Marketing

Marketing Committee Presents: Newsletter Best Practices, Marketing Tools, and External Marketing

Positivity in Leadership

The Power of Wonder

Leaving a Legacy: The Power of Planned Giving

Navigating Change with Confidence

The Value of Giving: Everyone Benefits from Generosity

