



Kiwanis



Optimist
INTERNATIONAL

Rotary



“CELEBRATE COMMUNITY”

with your Optimist Members and the Members from Kiwanis International,
Lions International and Rotary International

Over the past two years, the four major service club organizations (Kiwanis, Lions, Optimist and Rotary) have been meeting regularly to share ideas and identify opportunities to collaborate in the areas of Environmental, Food Insecurity, and Health & Wellness.

This year, “Celebrate Community” will be held during the week of **September 11-17, 2022**. We encourage you to organize a project that fits the needs of your community and the interests and talents of your members. Consider ways to team up with other service clubs to magnify your impact. Imagine having our volunteers working together as we Celebrate Community through service!

SUGGESTIONS:

1. **“Social Gathering”** Getting to know more liked-minded people in helping others in your community by meeting with the members of Kiwanis, Lions, Optimist and Rotary and find out what their organization is about and how they help the community.
2. Have a **“Park Clean-Up”** in which all service clubs work to clean a park, several parks, or a trail. Then have a picnic together to meet the other members at one of the parks that has been cleaned to socialize and get to know what they do in the community. (Environmental)
3. Collaborate in a project called **“Fall Food Shelf Pickup”**. Let the community know that the service clubs will be canvassing the community to pick up food items that are left on people’s steps on a Saturday morning at 9:00am. The food collected would go to the local Food Shelf or Food Pantry. (Food Insecurity)
4. Organize a **“Walk for Health”** with all of the members from Kiwanis, Lions, Optimist and Rotary. Invite the community to join in on the Walk for Health which would be for all ages, young and old; leaving no one out. After that, have free music in the park and food sold by each of the clubs. It could be easy as popcorn, pop/water, cotton candy, hotdog, chips, ice cream. This would be an event for all to join and have fun together in the community. (Health & Wellness)
5. Host a **“Community Scavenger Hunt”**. Form a committee with several people from each service club to gather information and prepare clues (keeping them secret from the other members). Market to the community that the four service clubs are hosting and it will be fun day to check out local parks, buildings, trails, playgrounds, historical sites, looking for the items that have been hid around your community.
6. **“Anything is Possible”** Combine the leaders from the other service clubs and team up to have a joint project as anything is possible in a community.

Once a plan is put together, put it into ACTION. When doing the event, wear your Optimist brand proudly, take photos and share on your social channels using the hashtag **#CelebrateCommunity**. Let your community and Optimist International know the success of the service clubs Celebrating Community by tagging the organizations.

Share the [Celebrate Community Flyer](#), containing the [Facebook Event Page](#), [Promo Video](#) (which includes a press release).