



PRINT ON CLUB LETTERHEAD OR TYPE IN CLUB NAME

CONTACT  
CLUB CONTACT  
CONTACT'S NUMBER

FOR IMMEDIATE RELEASE

DATE

### **Local Optimist Club Announces LIST EVENT**

CITY, STATE/PROVINCE – The Optimist Club of CLUB NAME, a new service club in CITY, has chosen ACTIVITY for its first service project. The Optimist Club plans to EXPLAIN PROJECT. The event will take place TIME & DATE at PLACE.

“From the start, our Optimist Club’s number one priority will be helping the children of this community. Through projects such as this one, we are hoping to LIST GOALS,” Club President PRESIDENT NAME said.

The Optimist Club of CLUB NAME chartered CHARTER DATE. Other programs and service projects that the Club plans to focus on include OTHER CLUB PROJECTS.

Optimist International is one of the world’s largest service club organizations with over 80,000 adult and youth members in almost 3,000 clubs in the United States, Canada, the Caribbean and Mexico and throughout the world. Carrying the motto “Bringing Out the Best in Youth, in our Communities, and in Ourselves,” Optimists conduct positive service projects that reach more than six million young people each year. To learn more about Optimist International, please call (314) 371-6000 or visit the organization’s website at [www.optimist.org](http://www.optimist.org).

For more information about the event, please call [CONTACT NUMBER](#).

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