



FOR IMMEDIATE RELEASE

Optimist Day Brings Hope to Community

The Optimist Club of _____ asks the community
to Choose Optimism February 4, 2021

_____ – The Optimist Club of _____ invites
community members to celebrate Optimist Day on February 4, 2021.

With the global pandemic continuing to affect the lives of people around the world, Optimists are choosing Optimism. “Now more than ever, we recognize the need to choose optimism,” Optimist Club President _____ explained, “Our number one priority is helping children in our community.”

Optimist members continue to find optimism by reciting the Optimist Creed. The Creed is nearly a century old but holds great importance. It is a promise that one makes to themselves to be so strong that nothing can disturb your peace of mind; to talk health, happiness, and prosperity to everyone you meet; and to press on to the greater achievements of the future, among other things.

The Optimist Club of _____ has been supporting local youth since _____. Programs and service projects that the Club is involved in include_____.

For more information about the event, please call _____.

Optimist International has nearly 70,000 adult and youth members in about 2,500 clubs in the United States, Canada, the Caribbean, Mexico and throughout the world. Carrying the motto "Bringing Out the Best in Youth, in our Communities, and in Ourselves," Optimists conduct positive service projects that reach more than six million young people each year. To learn more about Optimist International, please call (314) 371-6000 or visit the organization's website at www.optimist.org.