



PRINT ON CLUB LETTERHEAD OR TYPE IN CLUB NAME

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FOR IMMEDIATE RELEASE
DATE

Members of Youth Club to Begin Mentoring Young Readers

CITY, STATE/PROVINCE – Members of **CLUB NAME** hope to be a good influence on younger students by mentoring them through the club's new Kids Mentoring Kids program. The young mentors will be working on reading skills with children at **MENTORING LOCATION**.

The club's members, who are students in grades **LIST GRADE LEVELS** at **SCHOOL**, plan to mentor the students **FREQUENCY OF VISITS**. The JOOI students will read aloud to the children as well as **LIST OTHER MENTORING ACTIVITIES TO WORK ON**.

“Children look up to older kids, and this is our chance to really have a good influence on them,” said **NAME, TITLE OF CLUB OFFICE** of the JOOI Club. “Reading can be fun, and it will also help them do better in school. And helping other kids is what JOOI is all about.”

The JOOI Club is part of Junior Optimist Octagon International (JOOI), the youth clubs component of Optimist International, one of the world's largest service club organizations. The JOOI organization recently began a program called the JOOI of Reading to help children discover the fun of reading and improve literacy rates at the same time. Kids Mentoring Kids is the mentoring aspect of the literacy initiative.

CLUB NAME has been active at **SCHOOL** since **CHARTER YEAR**. Other programs and service projects that the JOOI Club is involved in include **LIST CLUB PROJECTS**.

JOOI has a membership of more than 15,000 students in almost 550 clubs throughout the United States, Canada, the Caribbean and other areas of the world. To learn more about JOOI, please call (314) 371-6000 or go to www.optimist.org and look under “Youth Clubs.”

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