

CLUB NUMBER \_\_\_\_\_

## OPTIMIST CLUB OF THE YEAR JUDGING FORM

**Community Service Projects sponsored by Club**  
**(Please include the following)**

**Maximum 30 Points**

- Name of Project;
- Number of Club Members involved in project from planning to completion;
- The approximate number of children & adults impacted by the project;
- Description of the impact upon the community;
- If media coverage used, please include article, link, website, etc.
- Was project done with another Optimist club, if so name? (JOI projects are included.)

1. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

3. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

(Attach separate sheet of paper noting additional Community Service projects.)

**Total Points** \_\_\_\_\_

CLUB NUMBER \_\_\_\_\_

**Member Development Programs: (one should be PGI Program)**  
**(Please include the following)**

**Maximum 25 Points**

- Description of Member development program conducted;
- Number of members participating;
- What impact did this have on the Members that participated?
- How were members & Community made aware of program, i.e. website, Facebook, newsletters, etc.?
- Name of Member(s) and event attended to either Optimist International Convention or a Leadership Summit.

1. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

3. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

(Attach separate sheet of paper noting additional member development programs.)

**Total Points** \_\_\_\_\_

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**Club Growth & Increased Community Awareness Campaign**

**Maximum 25 Points**

**List activities & efforts to increase the number of volunteer members working with the club and/or raise awareness of the Club - and what it does in the Community (one should be a NOW Program.)  
(Please include the following)**

- Description of Club growth activity and/or marketing campaign;
- How many Members participated in the activity?
- How many people were invited to the activity?
- How many new Members were recruited due to the activity?
- Describe any ancillary benefits to the community, Club or individual Members that resulted from the activity.
- How was Club & activity marketed to community, i.e. flyers, road signs, electronic, etc.?

1. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

3. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

(Attach separate sheet of paper noting additional Club Growth & Increased Community Awareness Activities)

**Total Points** \_\_\_\_\_

CLUB NUMBER \_\_\_\_\_

**Increase in Volunteer Member Base**

**Maximum 10 Points**

Club Oct. 1 Membership \_\_\_\_\_

Sept. 30 Membership \_\_\_\_\_

**Total Points \_\_\_\_\_**

**Club Sponsorship:**

**Maximum 10 Points**

- Name of New Adult and /or JOI Club(s) built in current year;
  - o Number of members in the new club (as of Organizational date) \_\_\_\_\_;
  - o Numbers of members in a new club at the end of the year \_\_\_\_\_.
- Number of sponsor club members involved in organizing and supporting New Club;
- Name Adult and/or JOI Club(s) sponsored during previous year– in which continued follow up was performed.
  - o Number of members in the club (built previous year) as of Organization date \_\_\_\_\_;
  - o Numbers of members in the club (built previous year) at end of the year \_\_\_\_\_.
- Note any specific follow up & Joint projects conducted.

**Total Points \_\_\_\_\_**

**GRAND TOTAL POINTS \_\_\_\_\_**