New Clubs will expand Optimist youth projects and services to communities where no Clubs exist.

**Recognizing those who form new Optimist Clubs**

The primary builder of each New Club will be designated a Builder of Excellence (BOE) and each will receive an attractive lapel pin inscribed with the number of Clubs built by that Builder since the inception of the BOE program, July 1, 1992. Each BOE will also receive a Presidential certificate, which will display their name, the name of the new Club, the date of organization and number of New Clubs they have personally established.

Two Optimist Clubs may co-sponsor a New Club. Up to four (4) Builders of Excellence may be recognized for each newly chartered Club.

The District will receive a personalized patch to affix to the special Builder of Excellence banner for display at District meetings. The patch will denote the name of the BOE, the number of New Clubs built by the Builder, and the name and year of organization of the new Club.

To further recognize this great achievement, a medallion will be presented to the Builder of Excellence at the annual International Convention. If the attendee is unable to attend, the medallion will be mailed to the District Governor for presentation at the fourth quarter District conference.

Sponsorship of a Junior Optimist Club does not qualify for Builder of Excellence Recognition.

Be the Builder of Excellence (BOE) of a New Optimist Club and become a “hero of Optimism!”