

# NOW



## NEW OPTIMISTS WELCOME



**NOW** programs are one of the most effective ways to recruit new Members.

**Now** is the time to start planning when and where you will hold your Club's NOW program.

**Now** is the time to decide what kind of NOW program to hold.

**Now** is the time to decide how you will put all those new Members to work serving the kids.

**Now** is the time for NOW!

**For more information on the NOW program, contact [membership@optimist.org](mailto:membership@optimist.org).**