

THE OPTIMIST MEMBERSHIP NEWS

Help Expand Optimist Outreach

Every year, our 75,000 Members directly improve the lives of over 6 million children throughout the world. Imagine the impact if each Member recruited just one more Optimist. Over 12 million kids would have a mentor to read with, a new jacket to keep them warm, or the opportunity to play basketball on a team.

Each Member has a profound opportunity to double their impact in the community, simply by bringing one new person into their Club. Every time you bump into an old friend, tell them about some of the projects your Club conducts. Every time you go out to dinner, tell your server about the fundraisers your Club sponsors for great local charities. Every time you see your neighbor, tell them how you have helped the youth in your community. By reaching out to everyone you know, you can increase your Club's impact in your community and reach twice as many kids!

Bringing in one new Member may not sound like much, but with 75,000 current Members, that will

add up. If each Member takes the opportunity to sponsor one new Member, we can bring out the best in over 12 million kids each year!



Presidential Incentive Rewards Member Recruitment

Every quarter, each Optimist that has sponsored three or more new Members will have their name entered in a drawing. One name will be drawn from each Region. Winners will have \$250 awarded to their Club in their name, to be used for youth activities. Every time someone in your Club

sponsors three or more Members in one quarter, they increase your Club's chances of winning funds to support their work in the community!

Every Club Needs Friends

A Friend of Optimists may be someone who does not have the time to dedicate to an Optimist Club or does not have a Club in their area. Individuals can explore volunteer opportunities to help "bring out the best in kids" and learn about the organization by becoming a Friend.

Friend of Optimists help support the organization's efforts to reach out to children. The youth of today need more help than ever before and Friends can help Clubs provide that service. Friends are encouraged to participate in Club activities as their schedules allow and can often assist Clubs in other ways, such as financial contributions or providing useful resources.

To learn more about the Friend of Optimists program, please contact the Membership Department at (800) 500-8130 ext. 247.