

# OPTIMIST CLUB OF THE YEAR

While all Optimist Clubs offer something special to the communities they serve, some outstanding Clubs go above and beyond in fulfilling the Optimist mission. Optimist International and International President Ken Garner are proud to announce the “Optimist Club of the Year” award to recognize these Clubs that personify what it means to be an Optimist.

The award will be presented annually to the most outstanding Club in each Region based upon the following criteria:

- Service Projects Sponsored
- Member Development Programs including PGI, International Conventions and Summits
- Club Growth and Increased Community Awareness Campaigns including NOW, Marketing Campaigns and more
- Increased Volunteer Member Base
- New Community Efforts

Points in each category will be awarded based upon community outreach, impact on children and Members, new and independent ideas, as well as benefits to individual Club Members.

Recipients of the “Optimist Club of the Year” award will receive one paid registration to the International Convention, a banner patch and the opportunity to compete for Overall Optimist Club of the Year.

Interested Clubs are invited to submit information as outlined on the judging form available at [www.Optimist.org/CluboftheYear](http://www.Optimist.org/CluboftheYear). Clubs can submit any materials they chose as the items relate to the specified criteria.

## Overall Optimist Club of the Year

The “Overall Optimist Club of the Year” is the highest achievement a Club can attain in the Optimist organization. The eight “Optimist Club of the Year”



recipients will be evaluated and ranked by multiple judges. Community outreach and impact on children and Members from projects conducted will be considered using the same criteria mentioned above.

The recipient of the Overall Optimist Club of the Year award will receive one round trip airline ticket to the International Convention, a banner patch, an award, an article in The Optimist magazine and be featured on the Optimist website.

If you have questions, please call 800-500-8130 or e-mail [leadership@optimist.org](mailto:leadership@optimist.org).