

PRINT ON CLUB LETTERHEAD OR TYPE IN CLUB NAME & INSERT OI OR JOOI
LOGO ABOVE

CONTACT
CLUB CONTACT
CONTACT'S NUMBER
CONTACT'S E-MAIL

FOR IMMEDIATE RELEASE
DATE

Local service club wants to help teens stay safe online

CITY, STATE/PROVINCE – OPTIMIST/JOOI CLUB NAME is bringing its internet safety program to local teens on **DATE**. The volunteers will present “Life in the Online World” to **TEENS/STUDENTS** at **TIME** at **PLACE**.

The program was made possible through a partnership between Optimist International and Junior Optimist Octagon International (JOOI), the service organization’s youth component. “Life in the Online World” was developed by teens for teens to combat the increasing number of crimes that are being committed against teens online.

“The internet is not a bad place, but you do have to be smart and careful when you’re online,” Club President **PRESIDENT NAME** said. “Our goal with this program is to help teens think about the effects of some of their online actions. They may not realize that some of the things they are doing could negatively affect them or even put them in danger.”

The organization’s internet safety program was rolled out in 2008 and initially focused on education for younger students as well as their parents and teachers. Understanding that teens face an entirely different set of issues online, Optimist International and JOOI recently developed a new program geared specifically toward older students.

The **OPTIMIST/JOOI CLUB NAME** has been serving **THE LOCAL COMMUNITY/ITS SCHOOL** since **CHARTER YEAR**. Other programs and service projects that the club is involved in include **CLUB PROJECTS**.

Optimist International is one of the world's largest service club organizations. Along with its youth component, JOOI, there are 100,000 adult and youth members in 3,400 clubs in the United States, Canada, the Caribbean and Mexico and throughout the world. Carrying the motto "Bringing Out the Best in Kids," Optimists and JOOI volunteers conduct positive service projects that reach more than six million young people each year. To learn more about Optimist International and JOOI, please call (314) 371-6000 or visit www.optimist.org or www.jooi.org.

For more information about the event, please contact **CONTACT NAME** at **NUMBER/E-MAIL**.

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