

PRINT ON CLUB LETTERHEAD OR TYPE IN CLUB NAME & INSERT OI OR JOOI  
LOGO ABOVE

CONTACT  
CLUB CONTACT  
CONTACT'S NUMBER  
CONTACT'S E-MAIL

FOR IMMEDIATE RELEASE  
DATE

### **Local service club helps teens understand the effects of their online actions**

**CITY, STATE/PROVINCE** – Local teens recently learned all about “Life in the Online World.” **OPTIMIST/JOOI CLUB NAME** brought “Life in the Online World,” its internet safety program, to **TEENS/STUDENTS** on **DATE** at **PLACE**.

The program was made possible through a partnership between Optimist International and Junior Optimist Octagon International (JOOI), the service organization’s youth component. “Life in the Online World” was developed by teens for teens to combat the increasing number of crimes that are being committed against teens online.

“Many people don’t realize that comments posted online or personal details they have on a social networking site could come back to haunt them later on,” Club President **PRESIDENT NAME** said. “Our goal was for the teens to come away from this program with more insight and to start thinking a little more about the effects of what they do online.”

The organization’s internet safety program was rolled out in 2008 and initially focused on education for younger students as well as their parents and teachers. Understanding that teens face an entirely different set of issues online, Optimist International and JOOI recently developed a new program geared specifically toward older students.

The **OPTIMIST/JOOI CLUB NAME** has been serving **THE LOCAL COMMUNITY/ITS SCHOOL** since **CHARTER YEAR**. Other programs and service projects that the club is involved in include **CLUB PROJECTS**.

Optimist International is one of the world's largest service club organizations. Along with its youth component, JOOI, there are 100,000 adult and youth members in 3,400 clubs in the United States, Canada, the Caribbean and Mexico and throughout the world. Carrying the motto "Bringing Out the Best in Kids," Optimists and JOOI volunteers conduct positive service projects that reach more than six million young people each year. To learn more about Optimist International and JOOI, please call (314) 371-6000 or visit [www.optimist.org](http://www.optimist.org) or [www.jooi.org](http://www.jooi.org).

For more information about the program, please contact **CONTACT NAME** at **NUMBER/E-MAIL**.

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