

Reel Optimism

Video Campaign

How to Enter

1. Using the creativity of your Club Members and resources in your community to create a short, three minute or under, video answering the question, "**What does Optimism mean to you and your Club?**"
2. Upload your finished video to YouTube by March 1, 2013. Your video submission must include your Club name and the hashtag **#ReelOptimism**. Including this hashtag will make it easier for us to find your submission.
3. Include a video description and "tags" for your video.
4. After the video is uploaded, email the video link to **reeloptimism@optimist.org**.

How to upload videos to YouTube

1. Go to **youtube.com**.
2. Click the "Create Account" button at the top right of the page.
3. Fill out the form with your personal information. If you have a Gmail address, enter it as your email address in this form. When you're done filling out the form, click the "I Accept" button.
4. If you used your Gmail account when creating your YouTube account, you'll be asked to link them together on the next page. If this is the case, link the accounts. If you did not use your Gmail account (because you don't have one) you'll be asked to create one on the next page. If this is the case, create a Gmail account and it will be linked to your new YouTube account.
5. Now you're signed up and should be automatically signed in. You'll know if you're signed in if you see your YouTube account name in the upper right corner of the screen. If you don't, you should see a "Sign In" link up there. Click that, then sign in with your new YouTube username and password.
6. To the left of your username, you'll find a link called "Upload." Click on that.
7. A new page will load and you'll be presented with two options. The first option is a yellow button labeled "Upload video," which you'll want to click.
8. Once you've clicked the "Upload video" button, a new window will pop up that will let you select a file from your hard drive. Select the video you want to upload and click the "Choose" button.
9. The video will start to upload and you'll see its progress. Make sure you do not close this page until the video has finished uploading or it will not finish. While the video is uploading you can change the name, add a description, set your privacy options, and fill out other relevant information.
10. Once the video has finished uploading it will need to spend some time processing on YouTube's servers before it is ready for viewing online. You'll be able to watch it process at the top of the page. Once it reaches 100%, you'll see a link at the top of the screen that you can click to view your video. Alternatively, you can always find your videos by click on your username at the top left of the page and then choosing "Videos." This will let you access all the videos you have uploaded.
11. When you're on your video's page, you'll be able to watch it and share it. You'll find a button labeled "Share" underneath the video that will provide you with a link to send to other people.