

PRESS RELEASE

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NATIONAL YOUTH-LED HUNGER-RELIEF MOVEMENT SEEKS YOUNG LEADERS FOR ITS ADVISORY BOARD

Souper Bowl of Caring seeks 12 outstanding youth for its National Youth Advisory Board.

Columbia, S.C.— As the NFL prepares to draft new talent to its teams on April 28, the national hunger-relief movement, Souper Bowl of Caring, is seeking a talented team of its own for its National Youth Advisory Board (NYAB).

Each year the organization selects 12 high school students (rising sophomores, juniors and seniors) from across the nation to serve in a leadership position, learning about service and philanthropy while lending their voices to the mission and leading their own communities in the fight against hunger.

Souper Bowl of Caring is asking youth leaders, teachers and parents across the nation to help in the search for the 12 positions on its national youth board by sharing this information with young people who enjoy making a difference. The deadline for applying to NYAB is Friday, July 1. The 2011-2012 application is available online at tacklehunger.org.

“For over two decades, young people have been inspiring the country to leverage the energy of the Super Bowl to help people in need through Souper Bowl of Caring, raising more than \$80 million for soup kitchens, food banks and other charities,” said Tracy Bender, President and CEO of Souper Bowl of Caring. “The NYAB gives deserving young people opportunities for decision-making, leadership, travel and training while making a difference in their local communities and the nation. I hope more young people will be inspired to apply for this extraordinary chance for service and personal development.”

NYAB requirements include attending two mandatory meetings organized by Souper Bowl of Caring (dates to be determined). The youth serve as spokespeople for the media and act as ambassadors for the organization, sharing Souper Bowl of Caring with others in their communities while offering their ideas on ways to continue growing the movement.

“I am proud to be fighting poverty and hunger nationwide through Souper Bowl of Caring,” said Katlyn Riggins, 10th grader, Carrollton, TX. “This organization lets me fulfill my joy of helping people in need.”

Souper Bowl of Caring is a national youth-led movement of schools, congregations, community organizations and compassionate individuals joining together to fight hunger and poverty in their local communities, transforming the nation’s biggest weekend of football into its largest weekend of giving and serving. Since the program started in 1990, volunteers have raised more than \$80 million with 100 percent of all donations going directly to community food banks, soup kitchens or other charities chosen by each group. For more information or to join the team, visit www.souperbowl.org.

To get involved, please share this information with an outstanding young person today. To learn more, visit www.tacklehunger.org/nyab.

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