

MINUTES

JOOI BOARD/COMMITTEE MEETING

Optimist International Headquarters
St. Louis, MO
September 6, 2013

The following Members of the 2013-14 JOOI Board of Directors were in attendance for the entire meeting:

JOOI Board Members in attendance:

A.J. Cifuentes, President
Stéphanie Thériault, President Elect
Victoria Rose Meek, Director
Sean Mueller, Director
Jenny Oh, Director
Javanni Waugh, Director

JOOI Committee in attendance:

Don Brose, Chair
Jean-Denis Brisson
Mark Claussen
Sandy Cyphers
David Pudles

Optimist International Staff in attendance:

Amy Keller, JOOI Director

Friday, September 6, 2013

JOOI President Elect Stéphanie Thériault called the meeting to order at 9:00 a.m.

The meeting began with a welcome from Thériault which was followed by Don Brose leading the Pledge of Allegiance. The Board and Committee participated in a toast to the countries and Optimist International President Elect Ron Huxley and Brose presented the JOOI Board with lapel pins and the Committee with certificates.

THEME/LOGO/GOALS

Thériault shared her theme, logo and goals for the 2013-14 year.

Theme

“Built for the future” or
“Construire pour l’avenir”

Logo Definition

Thériault explained the first aspect people see in a bee is how small it is and does not think about how hard of a worker the bee is. They work in a team to build something new and something bigger than them, just as JOOI Members do. (Attachment A)

Goals

(Attachment B)

COMMUNICATION

Teammates

Don Brose/Stéphanie Thériault/Javanni Waugh

Jean-Denis Brisson/A.J. Cifuentes

Mark Claussen/Jenny Oh

Sandy Cypers/Sean Mueller

David Pudles/Victoria Rose Meek

The following concepts were agreed on by the JOOI Board and Committee:

The JOOI Board and Committee conference calls will take place the second Sunday of every month with the first one beginning on October 13th at 7:00 p.m. CST.

Weekly emails will be sent out to JOOI Advisors, Chairs, District Officers, Club Officers and Members with selected topics. The teammates will be on a rotating system once every five weeks. Each email to be limited to two paragraphs (pictures suggested in some). The JOOI Club email box will no longer be active.

Cifuentes has already created a Protocol for Communication for JOOI Club Advisors and Members of JOOI. Cifuentes and Waugh to create a protocol for JOOI Club building and how to run a JOOI Club. Mueller designed a form for JOOI Members to use with Club, District and International contacts listed.

Teammates to contact the top 50-100 Optimist Clubs with high membership that do not currently have JOOI Clubs.

Immediate Past President to put together a goodbye packet for graduating JOOI Members and include an OI Membership application.

JOOI Board/Committee to work on a contact tool for JOOI Alumni Members to acquire contact with Adult Members. This will begin by a simple Facebook page (once content is decided), which could turn into a website or link after people and information is collected.

INTERNATIONAL BACCALAUREATE WORLD SCHOOLS

Rationale: International Baccalaureate Mission statement taken from ibo.org: “The International Baccalaureate aims to develop inquiring, knowledgeable and caring young people who help to create a better and more peaceful world through intercultural understanding and respect. To this

end the organization works with schools, governments and international organizations to develop challenging programmes of international education and rigorous assessment. These programmes encourage students across the world to become active, compassionate and lifelong learners who understand that other people, with their differences, can also be right.” This is an accelerated program that requires hours of community service. By targeting these students and giving them the opportunity to attend the JOOI Convention, could potentially increase JOOI membership significantly. Cifuentes has prepared letters to send to potential International Baccalaureate World Schools.

Motion adopted

Cifuentes/Mueller

That the JOOI Board of Directors authorizes taking a maximum of \$2,000 from the JOOI Legacy Fund to provide vouchers for the first ten International Baccalaureate students that are closest to the ten most active Optimist International Clubs to attend the JOOI Convention in hopes of creating JOOI Clubs with active OI sponsors within their schools. The participants must be sophomore or junior high school students enrolled in an IB program that can be verified by their regional IB Director; an application must also be submitted.

The meeting recessed at 12:00 p.m. for an onsite lunch and reconvened at 12:45 p.m.

HUGH O'BRIAN YOUTH (HOBY)

Brose reported on HOBY and his progress.

INCREASING MEMBERSHIP

The JOOI Board and Committee discussed ways to increase membership and will continue to work throughout the year on new concepts.

ONLINE VOTING

The JOOI Board plans to talk with Convention attendees at the 2014 JOOI Convention in San Diego to see what the members think regarding online voting for the JOOI International Board of Directors.

2013-14 OI PRESIDENT INCENTIVES

1. All new JOOI clubs chartered in the 2013-2014 year will be entered into a quarterly draw for a \$250.00 grant towards one of their clubs' activities. There will be one draw per quarter and only clubs built in that quarter will qualify for the draw.

2. District Governors of adult clubs will receive a playing card towards their Poker Hand when a JOOI Club is built in a given quarter but is limited to one card per quarter regardless of how many JOOI clubs are built in their district in that quarter. No carry overs will be allowed.

The JOOI Board and Committee discussed the charge letter throughout the meeting and will report their progress to the Optimist International Board of Directors in March.

The meeting recessed at 4:45 p.m. for an offsite dinner and reconvened at 7:30 p.m.

2014 CONVENTION

Cyphers volunteered to donate \$250 to the JOOI Club that creates the best JOOI marketing video. The deadline will be June 1st and the winner will be announced at the President's Banquet in San Diego with the theme being "Oscar Night". All other awards will be announced using the same concept. There will be a red carpet and a photo opportunity while entering the banquet. Volunteers from San Diego will decorate the banquet room.

JOOI Convention Hotel Cost

Rationale: The Holiday Inn San Diego Bayside is contracted for \$159/night plus tax. The goal is to try and get as many to attend the JOOI Convention as possible.

Motion adopted

Oh/Meek

That the JOOI Board of Directors authorize to take up to \$4,500 to reduce the cost of the hotel from \$159 to \$129 per night.

Workshops

The JOOI Board and Committee discussed several options for workshops and will make final decisions as the Convention gets closer. Some ideas include the following: District Officer Training (English and French), Non Member/New Member Overview of JOOI, How to Run a Meeting, Robert's Rules of Orders and How to Build a JOOI Club.

OI Convention

The JOOI Board to attend part of the OI Convention to promote JOOI with a booth in the House of Optimism, sell Legacy Pins and participate in workshops.

There being no further business, the meeting adjourned at 9:30 p.m.