



## **OPTIMIST CLUB PROGRAM PACKAGE**

**Project Description** – This contest is open to students under the age of 18 as of October 1<sup>st</sup> of the current Optimist International Fiscal Year. There is no minimum age and no grade level requirement. This project is a good way to get publicity and get involved with the school system or other youth groups in your community. It is also a great way to meet youth you can work with in the future and parents who may be interested in joining your Club. The project will take approximately 12 weeks to run from start to finish and will need at least 3-5 Club members working on it.

In this package you will find some tools to help your Club run an Essay contest. You will find job responsibilities broken down by position and a project timeline. You will also find some sample letters and press releases to send before and after the event. Please keep in mind that the responsibility breakdown and timeline are only suggested and can be modified to fit your Club's needs.