



## **Generate your Presidential Legacy - Create a JOOI Club during your year as President**

Are you looking for that project in 2014-2015 that will fire up your Optimist Club? The project that rocks above all else is the creation of a JOOI Club in your community! JOOI Clubs encourage community service among youth in your community. JOOI Clubs give youth in your community positive avenues to challenge their energy. Yet the best kept secret about JOOI is what it does to improve the status of your Optimist Club in your community.

JOOI Clubs create amazing publicity for your Optimist Club. When youth in your community are actively serving others, the local media are interested in spreading the word. Young people “bringing out the best in kids” will attract the attention of local papers and websites. Media love to see young people serving their community.

JOOI Clubs are a wonderful source of labor for your service and fundraising projects. Given proper notice, young people are more than willing to step forward to help, allowing you to increase the scope of your projects!

JOOI Clubs give your Members inspiration as they assist in the youth Club’s projects. Watch the smiles coming from your Members’ faces as they assist the young leaders in your JOOI Club. Their projects are unique, projects that our adult Clubs may not see often. It is excellent motivation and creates new energy among our Members.

JOOI Members have parents. With 21st century communication, the possibilities of creating adult Members in our communities through our JOOI Clubs are outstanding. As we take advantage of this communication, we are serving the adult members of our communities by offering membership in the greatest service organization in the world.

The 2014-2015 International JOOI Committee and the Optimist International staff have over 50 years combines of working with JOOI Clubs in our own communities and Districts. We know how good it can be to have a JOOI Club in our communities, and we offer our expertise in helping you “do something special for your kids.” Please contact us at 800-500-8130 or via e-mail at [youthclub@optimist.org](mailto:youthclub@optimist.org).

**Revitalize your Optimist Club... build a JOOI Club Today!**