



CCC Coin Bank Q & A

Q. What is the purpose of the coin banks?

A. 1) To promote the Childhood Cancer Campaign (CCC) and raise public awareness of the program; 2) to assist Clubs in raising funds for local CCC activities; 3) to assist the CCC in raising funds for research, matching grants and operating expenses.

Q. What is the cost of the banks to the Clubs?

A. The banks are **\$15.00 U.S., or \$18.50 CN each** to ordering Clubs. Clubs have the option of either paying for the banks when they are ordered or having the cost of the banks billed to their Club account. Clubs are then requested to forward a **minimum of 50%** of the gross proceeds generated to the Optimist International Foundation's CCC fund.

Q. What does each bank shipment contain?

A. Each bank will be shipped with the screen printed logo of the CCC and the words "Optimist International", a 50 count set of the new CCC public brochures, one zip-lock tie, assembly instructions and two copies of the revenue-sharing agreement covering all banks in the order. Bank logos and brochures are available in both French from CSC and English from the St. Louis office

Q. How do we order the banks?

A. **Only Clubs** may order banks. All orders must be made through the order forms available in English and French from www.optimist.org website or by contacting either Optimist International or the Canadian Service Center. A **Club President, Secretary or Treasurer** must sign all forms. Completed forms can then be mailed or faxed to OI. U.S. Clubs should send their requests to St. Louis, Canadian Clubs to the CSC in Montreal. Once the Club receives their order, **Either the Club President, Secretary or Treasurer needs to sign both copies of the revenue agreement**, send one copy to the office that sent the order and keep the other copy for the Club's records. Revenue agreements are also available in English or French.

Q. How do we get refills of brochures and the lock ties?

A. Brochure refills will be provided for a **minimum** donation of **\$20.00 US/\$25.00 CN per bank per year**. They can be ordered from either office by phone, mail, fax, etc. Clubs need to provide their own lock ties after the ones sent with the order are used. Many hardware stores and retail stores with hardware departments, for example, sell a 100 –count package of 4" inch ties for \$5 - \$6.00 (US). You can usually find them where they sell electrical supplies and conduits.

Q. Where do the Clubs send the CCC's portion of the gross proceeds?

A. All checks should be made out to the Optimist International Foundation, with "coin bank revenue" and Club number in the memo line of the check. U.S. Clubs would forward checks to St. Louis, the Canadian Clubs to Montreal. Contributions from Clubs apply toward their lifetime level of giving for the Benefactor Program and annual dollar per member recognition. **Clubs are requested to remit proceeds on a quarterly basis.**

Q. Are there any restrictions on the use of the portion of the revenues the Clubs choose to keep?

A. Since the funds were solicited from the public under the cause of childhood cancer, it would be a violation of the public's trust not to use the money specifically for CCC – related activities.