

**REPORT TO THE
BOARD OF DIRECTORS
OF
OPTIMIST INTERNATIONAL
BY THE**

LEADERSHIP DEVELOPMENT COMMITTEE

March 4, 2011
St. Louis, Missouri

SECTION I - REQUESTS FOR BOARD ACTION

No Action Items Requested

FOR BOARD INFORMATION

AA. MID YEAR CERTIFIED TRAINER CLASSES

Mid-Year Certified Trainer classes were held in St. Louis on Jan. 29th. There were 8 individuals in the Club Trainer class and there were four in the District Trainer class. Faculty members for the classes were Danny Rodgers, Ken Garner, Gloria Kloster and Paul Lucas. Several people felt that the mid-year classes offered an opportunity for those individuals who have scheduling conflicts at the convention to be able to participate in the Certified Trainer program. The training classes will be offered again at the Baltimore convention on Saturday, July 2nd.

BB. OPTIMIST LEADERS WEBSITE

The Leadership Development reviewed the current material and organization of the materials on the Optimist Leaders website and decided on a new way to present the materials. Some materials are out-of-date and will be deleted from the site. Work on revising the Optimist Leaders website will begin in March.

CC. DEVELOPMENT OF ON-LINE TRAINING

The Leadership Development committee, with the assistance of the IT staff from Optimist International, was able to choose a software program that will be utilized for the modules that are developed for On-Line training. The software has the capacity to incorporate various forms of presentation methods such as voice-over, PowerPoint, video clip and quiz. This software is also able to expand as more modules are developed for on-line training.

The Leadership Development committee further decided to engage the services of a consultant that has developed on-line curriculum for a university. The consultant will provide advice on adult on-line learning, suggest best practices for web delivery of material and assist with research and data gathering. Additionally, the Committee has engaged the services of a consultant that will develop the content of the modules that will

be on-line. The Committee anticipates that the Club President training modules will be “live” on-line by late May.

Respectfully submitted,
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