



[readywisconsin.wi.gov](http://readywisconsin.wi.gov)

Dear fellow Wisconsinite:

According to a *ReadyWisconsin* survey conducted in 2009, only about 20% of Wisconsin residents have made basic preparations for large-scale emergencies, like those caused by flooding or tornadoes.

Fortunately, Wisconsinites who have not yet made this critical step will have an opportunity to do so during **Wisconsin Preparedness Month**. Scheduled for September 2010, **Wisconsin Preparedness Month** is our state's counterpart to the national *Ready* campaign. The *ReadyWisconsin* campaign is spearheaded by Wisconsin Emergency Management and Wisconsin Homeland Security Council and aims to elevate citizen preparedness in the event of natural or man-made disasters.

Of course, it is important to remember that every day is a chance to prepare - but in September, *ReadyWisconsin* will make a special push to ensure that all Wisconsin residents know how to prepare for and respond during an emergency.

During **Preparedness Month**, Wisconsinites have the opportunity to take part in preparedness activities across the state, including Preparedness Day at Miller Park, county fair events, and training sessions with the UW-Madison Police Department. Please view our [calendar of events](#). In addition, check out the [National Preparedness Month website](#) to see what other organizations and states have planned.

Remember - you can positively impact the emergency management process by educating yourself and your family and friends (*forward this message to those you care about!*). It is critical to learn more about emergency awareness, preparedness, and participation - the three key components of an effective community response.

Please visit the [ReadyWisconsin website](#) to access great tips and information on emergency preparedness.

Sincerely,

The *ReadyWisconsin* Preparedness Team  
Get a kit • Make a plan • Be informed  
[readywisconsin.wi.gov](http://readywisconsin.wi.gov)

**GET  
A KIT**

**MAKE  
A PLAN**



**BE  
INFORMED**