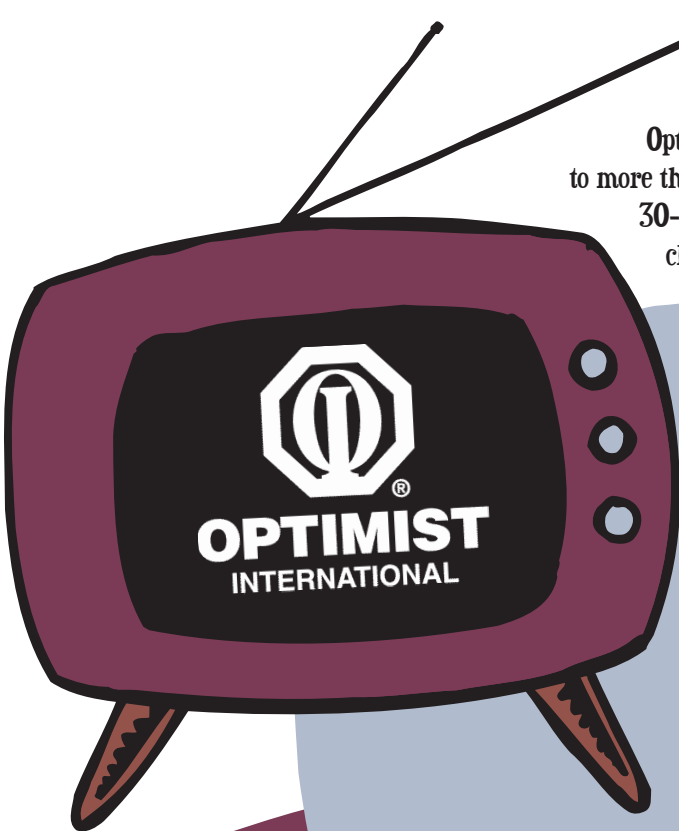


Now Airing: Optimist Television PSAs



Television public service announcements promoting the work of Optimist Clubs in “Bringing Out the Best in Kids” have been distributed to more than 1,100 TV and cable stations throughout North America. Three 30-second and two 15-second messages show Optimists interacting with children while the narration explains what Optimist Clubs do.

To find out which stations in your area have received the PSAs, go to www.optimist.org, click on “Members” and look for the link. Distribution to Canada and Jamaica will be done as soon as the necessary government approval is received.

Optimist Clubs that want to add local contact information to a PSA in their area can do so for \$85 through the company handling the distribution.

To find out more or to order a customized PSA go to www.tvaccessreports.com/optimistorder.