

Play belongs here.

Host a KaBOOM! Play Day



KaBOOM! Play Day is a month-long celebration to advocate that play belongs for all kids, in all communities. A Play Day in your town will help build awareness for the importance of play, strengthen your community, and bring old-fashioned fun to your neighborhood!

Have Fun

First and foremost, your Play Day is about adults and kids coming together to have fun and enjoy games, fresh air, and good company. Gather for a day of activities at your local park or playground.

Advocate for Play

There is a Play Deficit in America. By hosting a Play Day, you are joining a national movement to save play and helping KaBOOM! spread the message that play is vital for America's children.

Engage the Community

It can be hard to make time to spend with neighbors, parents at your child's school, or other important communities in your life. Joining forces to organize and participate in a Play Day strengthens community ties.

Access Free Resources

The Play Day website gives you access to our online Play Day tools, which include lots of great resources to help you organize your Play Day, including dozens of activity cards that are filled with ideas for games, improvement projects, and advocacy actions.

Share Ideas

Through the Play Day website you can connect with other Play Day organizers, trading tips and ideas for anything from new game variations and ways to advocate for play in your community.

Get More Information

Email: playday@kaboom.org

