



PRINT ON CLUB LETTERHEAD OR TYPE IN CLUB NAME

CONTACT
CLUB CONTACT
CONTACT'S NUMBER

FOR IMMEDIATE RELEASE
DATE

Local Optimist Club to Promote Youth Safety

CITY, STATE/PROVINCE – The Optimist Club of **CLUB NAME** would like to make sure the children of the community are a little safer this year by addressing **SAFETY ISSUE**.

The Optimist Club plans to **EXPLAIN PROJECT**. The event will take place **DATE** at **PLACE**.

“In many ways it takes an entire community to make sure our children grow up in a safe environment,” Club President **PRESIDENT NAME** said. “With this program, we hope to do our part in ensuring that local children grow up safely.”

The Optimist Club of **CLUB NAME** has been promoting youth safety in the community for **NUMBER** years and has been active in the community since **CHARTER YEAR**. Other programs and service projects that the Club is involved in include **CLUB PROJECTS**.

Optimist International is one of the world’s largest service club organizations with 100,000 adult and youth members in 3,400 clubs in the United States, Canada, the Caribbean and Mexico and throughout the world. Youth safety is a popular focus for Optimist Clubs, with more than 1,400 clubs participating in safety activities annually. Carrying the motto “Bringing Out the Best in Kids,” Optimists conduct positive service projects that reach more than six million young people



each year. To learn more about Optimist International, please call (314) 371-6000 or visit the organization's website at www.optimist.org.

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