



PRINT ON CLUB LETTERHEAD OR TYPE IN CLUB NAME

CONTACT
CLUB CONTACT
CONTACT'S NUMBER

FOR IMMEDIATE RELEASE
DATE

Optimists Honor Local Students During Youth Appreciation Event

CITY, STATE/PROVINCE – As part of a Youth Appreciation project, the Optimist Club of **CLUB NAME** has honored **LIST STUDENTS' NAMES, GRADES AND SCHOOLS** for their accomplishments.

The students have been selected for the honor because **REASON FOR HONOR**.

The students will receive **AWARD/RECOGNITION** for the honor.

QUOTE FROM CLUB PRESIDENT FOCUSING ON HONOREES' ACCOMPLISHMENTS

The Optimist Club of **CLUB NAME** has been honoring local youth through Youth Appreciation for **NUMBER OF YEARS** years. Youth Appreciation is the most popular program sponsored by clubs throughout Optimist International, with more than 2,000 clubs participating each year. Other programs and service projects the Optimist Club of **CLUB NAME** participates in include **LIST ACTIVITIES**.



Optimist International is one of the world's largest service club organizations with 107,000 adult and youth members in 3,400 clubs in the United States, Canada, the Caribbean and Mexico and throughout the world. Carrying the motto "Bringing Out the Best in Kids," Optimists conduct positive service projects that reach more than six million young people each year. To learn more about Optimist International, please call (314) 371-6000 or visit the organization's website at www.optimist.org.

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